

Who's Lobbying Who in BC?

Monthly Snapshot – December 31, 2014

The following organizations and consultant lobbyists submitted their registrations under the BC *Lobbyists Registration Act* between December 1 and December 31, 2014. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

1. Carling Dick, a consultant lobbyist with Maple Leaf Strategies, is organizing meetings with the Premier (and/or her staff), MLA Moira Stilwell (Vancouver-Langara) and Ministry of Health staff on behalf of Johnson & Johnson Inc. regarding review of the government's Smoking Cessation Program.
2. Gabe Garfinkel, a consultant lobbyist with Fleishman-Hillard, is setting up meetings with several public office holders on behalf of EDF EN Canada Inc to raise awareness of their expertise in the development and operations of renewable energy projects.
3. Craig Jangula, a consultant lobbyist, is arranging a meeting with the Parliamentary Secretary for Liquor Policy Reform on behalf of the BC Craft Brewers Guild to work with government to realize opportunities for jobs and investment in hospitality, tourism and agricultural foods.
4. Adam Johnson and Don Stickney, consultant lobbyists with Earncliffe Strategy Group, are setting up awareness meetings on behalf of lululemon athletica inc. with MLA Shirley Bond (Prince George-Valemount), the Office of the Premier, staff of the Minister of Jobs, Tourism and Skills Training as well as Ministry staff about future employment needs associated with their operations.
5. David Loukidelis, a consultant lobbyist, is lobbying the Minister of Technology, Innovation and Citizens' Services on behalf of FutureBook Printing, Inc. for the issuance of a ministerial directive enabling the temporary transfer of student photographs, names and school grades outside Canada for the purpose of producing and printing school yearbooks for BC schools.
6. Matthew MacInnis, a consultant lobbyist with NATIONAL Public Relations, is arranging a phone conversation between the Chief of the 'Namgis First Nation and staff of the Minister of Aboriginal Affairs and Reconciliation regarding land logging agreements.

7. Hugh McFadyen, a consultant lobbyist with DFH Public Affairs Calgary Limited, is arranging discussions on behalf of Canpotex Ltd. with Premier's Office staff and the Minister of Finance on policy issues concerning port infrastructure, taxation, transportation and trade with respect to the potash sector.
8. Geoff Plant, a consultant lobbyist, is lobbying the Minister of Finance (and/or his staff) on behalf of the Tsawwassen First Nation for amendments to Treaty First Nation Tax Agreement legislation with respect to tax sales.
9. Gordon Quaiattini, a consultant lobbyist with Maple Leaf Strategies, Inc., is arranging meetings with several public office holders on behalf of the Canadian Aquaculture Industry Alliance to seek support for their national development strategy and policy/regulations impacting the farmed seafood sector.
10. 1A Smart Start, Inc. is lobbying staff of the Ministry of Justice to implement changes to require camera ID and other technological innovations to enhance program effectiveness.
11. AltaGas Ltd. is lobbying the Minister of Energy and Mines and Minister of Aboriginal Relations and Reconciliation on a number of issues including First Nations tax issues, policies on carbon tax and positive support from the BC government to develop new power projects.
12. AstraZeneca Canada Inc. is lobbying several ministers regarding intellectual property issues, access to medicines, the drug review process and the Pan-Canadian Purchasing Alliance.
13. The Automotive Industries Association of Canada is lobbying several public office holders to address road safety issues in the province.
14. The BC Building Trades is lobbying staff of the Minister of Jobs, Tourism and Skills Training to increase apprentices on public projects.
15. The BC Care Providers Association is lobbying staff of MLA Terry Lake (Kamloops-North Thompson) regarding residential care, assisted living and home support services to individual seniors.
16. The BC Chiropractic Association is lobbying the Minister of Health to integrate their Association into primary and community health care initiatives.
17. Belcorp Industries Inc. is lobbying the Office of the Premier, the Minister of Environment and a number of MLAs for a suitable regulatory framework for the processing of municipal solid waste prior to disposal and the continued operation of the Cache Creek Landfill.
18. The Building Owners and Managers Association of British Columbia is lobbying a number of public office holders for a post-secondary education certification program designed specifically

for building operators and implementation of an emergency mass notification system for the commercial real estate industry.

19. The Canadian Diabetes Association is lobbying an extensive list of public office holders for the implementation of standards for students with type 1 diabetes in the school setting, support for the Association's initiatives in health promotion and prevention, and access to essential diabetes medication, devices and supplies.
20. The Canadian Home Builders' Association of British Columbia is lobbying a number of public office holders on a range of issues including implementation of a minimum education requirement for residential builders in BC and modification of the existing structure of the Property Transfer Tax through increasing and indexing the threshold.
21. Canfor Corporation is lobbying the Minister of Aboriginal Relations and Reconciliation on policies and programs regarding aboriginal participation in the forest sector and resource authorizations. They are also lobbying the Minister of Forests, Lands and Resource Operations (and/or his staff) on forest tenure operations and competitiveness conditions.
22. The Cement Association of Canada is lobbying an extensive list of public office holders to advocate for the acceptance of alternative and renewable fuels for use in cement manufacturing and for the industry's solid waste and waste recovery solutions, among many other issues.
23. Cenovus Energy Inc. is lobbying a number of public office holders on matters relating to access and infrastructure for energy resources development including initiatives, policies and programs to support economic development, international trade and investment.
24. Chevron Canada Limited is lobbying an extensive list of public office holders on a broad range of issues including employment and training for First Nations, LNG taxation and royalty structures, and temporary foreign workers.
25. Cisco Systems Canada Co. is lobbying Ministries of Health and Education staff seeking opportunities to compete for government contracts in communication and information technology.
26. Eisai Limited is lobbying a number of public office holders on a range of topics including facilitating "value demonstrating initiatives" partnerships in BC, the value of innovative medicines, and a common drug review.
27. Encana Corporation is lobbying an extensive list of public office holders on a number of issues including a competitive and practical fiscal framework for resource development including those

related to corporate income tax, provincial sales tax as well as carbon and greenhouse gas emissions policy.

28. The Federation of Independent School Associations of British Columbia is lobbying the Parliamentary Secretary for the Independent School Sector and the Ministers of Education and Finance to strengthen the language on property tax exemptions for independent schools and to ensure that proportional grants are allocated to qualifying independent schools.
29. GlaxoSmithKline is lobbying various public office holders regarding their products and vaccines and pharmaceutical research investment in BC to create jobs and growth.
30. GS1 Canada is lobbying the Minister of Health to demonstrate how the company can help achieve the healthcare priorities of the Province of British Columbia.
31. Hewlett-Packard (Canada) Co. is lobbying several MLAs and public agencies regarding contracts and procurements.
32. Novartis Pharmaceuticals Canada Inc. is lobbying staff of the Ministry of Health for the coverage of their medicines prescribed by physicians to treat illness in British Columbia.
33. Pacific Future Energy Corporation is lobbying the Minister of Finance (and/or his staff), staff of the Minister of Natural Gas Development and staff of the Minister of Jobs, Tourism and Skills Training regarding permitting and regulatory approval.
34. The Real Property Association of Canada is lobbying Ministry of Community, Sport and Cultural Development staff to advocate for land use planning and development policy changes that will make British Columbia more economically competitive.
35. The Registered Massage Therapists' Association of British Columbia is lobbying MLA Terry Lake (Kamloops-North Thompson) regarding the scope of practice for registered massage therapists in British Columbia.
36. Servier Canada Inc. is lobbying several public office holders to seek access and reimbursement for their products and to provide perspectives on policy changes in respect of access to innovative medicines.
37. The Society of Notaries Public of British Columbia is lobbying MLA Mike de Jong (Abbotsford West) and MLA Suzanne Anton (Vancouver-Fairview) to provide input into the update of the notary legislation.
38. Solvere Technology Solutions Inc is lobbying the Minister of Justice and Attorney General to explore opportunities for their products that are in development and for potential grant funding.

39. Talisman Energy Inc. is lobbying several public office holders to influence favourable project specific decisions regarding their applications and permits for new developments and to influence changes to environment management policy.
40. TELUS Corporation is lobbying several public office holders concerning balanced tax policies, a regulatory environment to encourage investment in BC, support for successful outcomes of any procurement process TELUS is or may become engaged in, and possible contract extensions.
41. Tides Canada Initiatives Society is lobbying a number of public office holders on a range of topics including a commitment to take further action to ensure BC meets its legislated greenhouse gas reduction targets and implementation of the new *Water Sustainability Act*.