

# Who's Lobbying Who in BC?

## Monthly Snapshot – February 28, 2013

The following organizations and consultant lobbyists submitted their registrations under the BC *Lobbyists Registration Act* between February 1 and February 28, 2013. Here is a brief summary of lobbying that organizations and consultant lobbyists expect to carry out. The full details of each registration are searchable at [www.lobbyistsregistrar.bc.ca](http://www.lobbyistsregistrar.bc.ca).

1. Carolyn and Mike Bailey, consultant lobbyists with Western Policy Consultants Inc., are setting up a meeting with staff of the Ministry of Finance on behalf of London Drugs Limited to provide a briefing regarding a PST related issue.
2. Mike Bailey is also setting up meetings with several MLAs on behalf of the Insurance Council of British Columbia to provide a briefing on the Council's recent activities.
3. Michael Brooks, a consultant lobbyist, is setting up meetings with the Ministers of Finance and Health on behalf of the British Columbia Medical Association to inform them about the association's commitment to the highest levels of health care and health promotion for the province.
4. Michael Brooks is also arranging a meeting with the Minister of Advanced Education, Innovation and Technology on behalf of Eminata Group to advise of Eminata's commitment to educational excellence.
5. Josh Christensen and Steve Vander Wal, consultant lobbyists with Hill+Knowlton Strategies, are arranging meetings with several public office holders on behalf of Medinet to raise the profile of the company's business offerings, seek business opportunities, and engage decision-makers on overall e-health priorities.
6. Josh Christensen and Steve Vander Wal are also arranging a meeting with the Minister of Health on behalf of the Coalition for a College of Diagnostic + Therapeutic Health Professionals to establish a self-regulatory body under the *Health Professions Act*.
7. Dean Crawford of Heenan Blaikie LLP is setting up meetings with staff of the Ministry of Health on behalf of the Canadian Generic Pharmaceutical Association regarding reimbursement policies for new generic drugs.

8. Jeffrey Ferrier, a consultant lobbyist with Fleishman-Hillard, is setting up meetings with Mike Farnworth (MLA for Port Coquitlam) and Carole James (MLA for Victoria-Beacon Hill) on behalf of the B.C. Pharmacy Association to discuss the valuable role that pharmacists can play in better serving patient interests.
9. Cynthia Grauer, a consultant lobbyist with GR Strategies Inc, is arranging meetings with staff of the Ministry of Environment regarding magazine recycling and with staff of the Ministry of Transportation and Infrastructure on wireless antenna structures on MoTI Rights of Way.
10. Colin Griffith, a consultant lobbyist, is setting up meetings with various ministers and parliamentary secretaries on behalf of the Northern Rockies Regional Municipality to discuss provincial investments in community infrastructure development.
11. In-house lobbyists with the Automotive Training Standards Organization are lobbying several post-secondary institutions for aggressive restructuring to operate efficiently and effectively in the current automotive climate.
12. An in-house lobbyist with the BC Building Trades Council is lobbying several MLAs for improvements to health and safety, strengthening the BC apprenticeship system, workers' pension funds and federal infringement on provincial labour jurisdictions.
13. In-house lobbyists with the Canadian Cancer Society are lobbying several public office holders on a variety of issues including province-wide cosmetic pesticide legislation and seeking financial support for the CCS-UBC Cancer Prevention Centre.
14. In-house lobbyists with GlaxoSmithKline are lobbying several public office holders on the value of GSK vaccines and the contributions of Rx medicines.
15. An in-house lobbyist with the Greater Victoria Chamber of Commerce is lobbying several MLAs and ministers on a number of topics including effective governance of regional transportation and streamlining Temporary for Works applications.
16. An in-house lobbyist with the Guide Outfitters Association of British Columbia is lobbying several public office holders on a number of initiatives including providing input on the Allocation Policy, advocating for changes to the *Wildlife Act* and encouraging the proper stewardship of wildlife.
17. An in-house lobbyist with Hewlett Packard (Canada) Co. is lobbying a number of MLAs to inform them of the company's strategic plans and initiatives that may support government's efforts to achieve cost savings and improve services to citizens.

18. In-house lobbyists with sanofi-aventis Canada Inc. are lobbying the Minister of Health and several other public office holders regarding reimbursement of pharmaceutical products on the provincial formulary and promotion of innovation.
19. In-house lobbyists with Shell Canada Limited are lobbying the Minister of Energy, Mines and Natural Gas to discuss the liquid natural gas fiscal policy framework.
20. An in-house lobbyist with the Surrey Board of Trade is lobbying the Office of the Premier, the Minister of Children and Family Development and MLA Dave Hayer (Surrey-Tynehead) regarding the awarding of activities connected with the TOIFA event to the North of Fraser Region over the South of Fraser.
21. In-house lobbyists with The Empire Life Insurance Company are lobbying the Financial Institutions Commission and the Insurance Council of BC to encourage the development of Pooled Registered Pension Plans.
22. An in-house lobbyist with the Truck Loggers Association is lobbying staff of the Minister of Forests, Lands and Natural Resource Operations to finalize the *Forestry Providers Protection Act*.
23. In-house lobbyists with West Coast LEAF are lobbying several public office holders on a number of initiatives including increased access to legal aid and advocating for a poverty reduction policy in government.
24. Kimanda Jarzebiak, David Perry and Meaghan Reid, consultant lobbyists with Ascent Public Affairs, are arranging meetings with various public office holders on behalf of their client, the Men's Health Initiative of BC, in hopes of partnering with government on their initiative.
25. Adam Johnson, a consultant lobbyist with Earnscliffe Strategy Group, is coordinating meetings with several public office holders on behalf of Target Canada to share the company's focused plans for growth in the province.
26. Buz Knott, a consultant lobbyist, is arranging meetings with several ministers and parliamentary secretaries on behalf of the Focus Foundation to create awareness of the benefits of the high school programs provided by Focus and to explore opportunities for continuing government financial support.
27. Eric Kristianson, a consultant lobbyist, is setting up a meeting with the Minister of Advanced Education, Innovation and Technology on behalf of Eminata Group to provide information about the group's commitment to educational excellence.

28. Eric Kristianson is also arranging meetings with the Ministers of Finance and Health on behalf of the British Columbia Medical Association to discuss its commitment to the highest levels of health care and health care promotion for the province.
29. Eric Kristianson is coordinating meetings with several MLAs on behalf of his client, Hewlett Packard, to discuss transformation of the delivery of government services through the use of information technology solutions.
30. Eric Kristianson is setting up meetings with several public office holders on behalf of Microsoft Canada to discuss transformation of the delivery of BC Government services through the development and implementation of leading edge, sustainable information technology and software solutions.
31. Stephen Kukucha, a consultant lobbyist with Wazuku Advisory Group Inc, is arranging meetings with several public office holders on behalf of the Canadian Beverage Association to communicate the company's core messages with regard to super-sweetened beverages.
32. Andrew Leyne, a consultant lobbyist with Hill+Knowlton Strategies, is coordinating meetings with staff of several MLAs on behalf of Merck Canada Inc. to build relationships between his client and key public office holders.
33. Tamara Little, a consultant lobbyist with NATIONAL Public Relations, is setting up meetings with numerous public office holders on behalf of her client, the City of Surrey, to discuss government programs as they relate to municipal transportation projects.
34. Karin MacMillan, a consultant lobbyist with Western Policy Consultants Inc., is setting up a meeting with staff of the Premier's Office on behalf of Avcorp Industries Inc. to discuss changes in the industry and the opportunities seen moving forward.
35. Marcella Munro, a consultant lobbyist with Earncliffe Strategy Group, is setting up meetings with the Official Opposition on behalf of Target Canada regarding the company's plan for growth in the province.
36. David Perry, a consultant lobbyist with Ascent Public Affairs, lobbying several MLAs (and/or their staff) on behalf of Science World to develop programs that promote positive attitudes towards science and technology and further the development of a knowledge-based society in BC.
37. Geoff Plant of Heenan Blaikie LLP is setting up a meeting with the Minister of Children and Family Development and her staff on behalf of Edleun Group Inc. to raise awareness of their interest in pursuing business opportunities in BC.

38. Meaghan Reid, a consultant lobbyist with Ascent Public Affairs, is coordinating meetings with the Minister of Environment and several MLAs on behalf of Science World to develop programs that promote positive attitudes towards science and technology.
39. Bruce Rozenhart, a consultant lobbyist with COUNTERPOINT Communications Inc., is setting up a meeting with MLA Rob Fleming (Victoria-Swan Lake) on behalf of Nestlé Waters Canada to discuss the *Water Act*.
40. James Rutkowski, a consultant lobbyist with Hill+Knowlton Strategies, is setting up meetings with several MLAs on behalf of Naikun Wind Energy Group Inc. to raise the profile of the potential of the company's proposal to benefit British Columbia and local communities in Northwest BC.
41. Ray Schultz, a consultant lobbyist, is setting up meetings on behalf of the Regional District of Kootenay Boundary to seek a decision from the Ministry of Forests, Lands and Natural Resource Operations to invite an application for a community forest agreement.
42. Katie Shaw and Christopher Tupper, consultant lobbyists with Global Public Affairs, are arranging meetings with several public office holders on behalf of Alliance Pipelines to discuss their current pipeline business in British Columbia.
43. Katie Shaw is arranging a meeting with John Horgan, MLA for Juan de Fuca (and/or his staff) on behalf of Imperial Oil Limited to discuss the organization's current and future business in British Columbia as it pertains to the oil and gas industry.
44. Robert Simpson, a consultant lobbyist with PR Associates, is setting up meetings with the Minister of Energy, Mines and Natural Gas as well as with senior ministry staff on behalf of KGHM International to introduce the new ownership group for the KGHM International Ajax project.
45. Stephanie Tan, a consultant lobbyist with Hill+Knowlton Strategies, is setting up meetings with several public office holders on behalf of Port Metro Vancouver to advance relationships between the Port and the Province of BC.
46. Nanci Woods, a consultant lobbyist with The Capital Hill Group, is coordinating meetings with several MLAs on behalf of her client, the North West & Canada Cruise Association, to discuss central elements of the cruise industry's success in BC.
47. Bruce Young, a consultant lobbyist with Earncliffe Strategy Group, is setting up a meeting with the Office of the Premier on behalf of Microsoft Canada regarding the company's business plans for British Columbia relating to its various products and services.

48. Don Zadavec, a consultant lobbyist with NATIONAL Public Relations, is arranging meetings with several MLAs on behalf of Veresen Inc. to discuss the company's BC based assets and the growth opportunities in BC.