

# Who's Lobbying Who in BC?

## Monthly Snapshot – January 2020

The following organizations and consultant lobbyists submitted their registrations under the B.C. *Lobbyists Registration Act* and they were activated between January 1 and January 31, 2020. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at [www.lobbyistsregistrar.bc.ca](http://www.lobbyistsregistrar.bc.ca).

1. John Allen, a consultant lobbyist with Global Public Affairs, is arranging meetings on behalf of the Future of Infrastructure Group, to introduce the coalition to public office holders and discuss collaborative ways to promote best practices for infrastructure delivery.
2. Jennifer Anthony and Todd Hauptman, consultant lobbyists with FleishmanHillard HighRoad Corp, are arranging meetings with a number of public office holders on behalf of Movement of United Professionals (MoveUP) regarding public car insurance in B.C.
3. Jennifer Anthony, a consultant lobbyist with FleishmanHillard HighRoad Corp, is arranging meetings with a number of public office holders in the Ministry of Environment and Climate Change Strategy on behalf of Liberty Tire Recycling Canada Ltd. to determine government's current attitude toward the existing tire stewardship program, and whether any changes to the program are anticipated.
4. Mike Bailey, a consultant lobbyist with Western Policy Consultants Inc., is arranging meetings with a number of public office holders on behalf of Canadian Horizons (Naramata) Limited Partnership to discuss a policy issue with officials regarding the company's development project in Penticton, BC.
5. David Bieber and Bradley Lavigne, consultant lobbyists with Counsel Public Affairs Inc., are arranging meetings with a number of public office holders on behalf of the Convenience Industry Council of Canada to educate public office holders on the role the convenience industry plays in local job creation and in strengthening local economies throughout British Columbia.
6. David Bieber, Bradley Lavigne and Ben Parsons, consultant lobbyists with Counsel Public Affairs Inc., are arranging meetings with a number of public office holders on behalf of the Insurance

Council of British Columbia to inform elected officials about the role and expertise of the Insurance Council of British Columbia.

7. Danielle Bourgeois, a consultant lobbyist with Ascent Public Affairs, is arranging meetings on behalf of the Canadian Men's Health Foundation to seek collaboration with BC MLAs regarding gaps in health care for men and to close the gaps by addressing behaviors and attitudes.
8. Danielle Bourgeois and Kimanda Jarzebiak, consultant lobbyists with Ascent Public Affairs, are arranging meetings with a number of public office holders on behalf of the Vancouver Prostate Centre to discuss improvements to patient outcomes of men diagnosed with prostate cancer in British Columbia.
9. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is arranging meetings with the Minister of Finance and staff, on behalf of the Cannabis Council of Canada, to discuss the evolution of cannabis policy in British Columbia.
10. Maeghan Dewar, a consultant lobbyist with Longview Communications, is arranging meetings with a number of public office holders on behalf of Cermaq Canada Ltd. to discuss the legislation enabling the adoption of the United Nations Declaration on the Rights of Indigenous People (UNDRIP), aquaculture policy, innovation in the aquaculture industry locally and globally, and new technologies for aquaculture in BC.
11. Nicola Hill and Rebekka Schultz, consultant lobbyists with Earncliffe Strategy Group, are lobbying the Minister of Finance and the Minister of Agriculture on behalf of the British Columbia Society for the Prevention of Cruelty to Animals (BC SPCA) to explore opportunities for partnerships and update decision makers on the Facilities Development and Services Plan.
12. Stephen Howard and Esmahan Razavi, consultant lobbyists with Strategies 360 Canada, are arranging meetings with several public office holders on behalf of the British Columbia and Yukon Territory Building Construction Trades Council to discuss issues related to the construction industry.
13. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are arranging meetings with a number of public office holders on behalf of the Canucks Autism Network (CAN) regarding the programs that CAN is providing to individuals with autism and their families, while promoting acceptance and inclusion through community engagement and training initiatives across BC and beyond.
14. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Government Relations, are arranging meetings with the Minister of Agriculture on behalf of the BC Dairy Association to

discuss the value of the BC Dairy Association and the impact dairy farmers have on local communities across BC.

15. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders on behalf of the Explorers and Producers Association of Canada (EPAC) to discuss policy areas that impact EPAC and its members, including CleanBC, Indigenous reconciliation and caribou protection.
16. Nicole Johnson, a consultant lobbyist with Global Public Affairs, is lobbying a number of public office holders on behalf of Suncor Energy Inc. regarding implementation of the Fuel Price Transparency Act and consultations on the Low Carbon Fuel Standard.
17. Don Stickney, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with the Deputy Minister to the Premier on behalf of Shaw Communications Inc. for a discussion of public policy issues pertaining to Shaw's ongoing business activities in British Columbia.
18. Giulia Turco, a consultant lobbyist with FleishmanHillard HighRoad Corp, is lobbying a number of public office holders on behalf of Woodside Energy International (Canada) Limited on various matters related to the Kitimat LNG Project, Pacific Train Pipeline and Kitimat upstream activities in Northeastern British Columbia, including environmental protection, supply and procurement, employment and training for First Nations in B.C; workforce strategies for LNG project construction; and energy and natural gas public policy including taxes, royalties and other government revenues, regulatory issues, petroleum and natural gas tenure, infrastructure, greenhouse gas emissions and carbon policies.
19. Sarah Weber, a consultant lobbyist with C3 Alliance Corp., is arranging meetings with a number of public office holders on behalf of Colorado Resources Ltd. to introduce Colorado Resources and their projects to government staff.
20. 7-Eleven Canada is lobbying several public office holders on a number of issues, including retail of age-restricted products; matters related to Bill 42-2019: Fuel Price Transparency Act; and alignment with public health goals, including standards and policies around youth vaping prevention.
21. Accenture Inc. is lobbying staff of several public agencies to discuss information technology and the business capabilities and performance of BC crown corporations and public agencies.
22. Amazon Web Services Canada is lobbying a number of public office holders to promote and support the province's digital economy, ensure the availability of a high-skilled tech workforce,

- influence policy related to cloud-based services, and seek government contracts with multiple government departments and institutions for cloud-based solutions and related support services.
23. Amgen Canada Inc. is lobbying a number of public office holders regarding Amgen's research, and the listing and reimbursement of their products.
  24. Aphria Inc. is lobbying staff of several ministries regarding regulations and policies related to cannabis, specifically regulations and policies dealing with the production, distribution and sale of cannabis in BC.
  25. The Architectural Institute of British Columbia is lobbying the Minister of Advanced Education, Skills and Training regarding amendments to the Architects Act.
  26. The BC Agriculture Council is lobbying a number of public office holders regarding various matters affecting farmers including youth and temporary foreign workers, land use and trespass legislation.
  27. The BC Alliance for Healthy Living Society is arranging meetings with a number of public office holders regarding the health benefits of sustainable active transportation, and the links between poverty, food insecurity and chronic disease.
  28. The BC Poverty Reduction Coalition is lobbying a number of public office holders regarding the #AllOnBoard campaign calling for free transit for children and youth and a sliding scale transit pass based on income for adults.
  29. The BC River Outfitters Association is lobbying a number of public office holders regarding changes to forest and land use policies in favor of tourism activities in selected areas of the province.
  30. Boehringer Ingelheim Canada Ltd. is arranging meetings with several public office holders to profile the company and identify opportunities to collaborate.
  31. The Building Owners and Managers Association of British Columbia is lobbying a number of public office holders on a number of issues including education and certification of commercial building operators and property managers, and a fair commercial property tax structure.
  32. The Business Council of British Columbia is lobbying a number of public office holders on a variety of issues including forest policy, LNG and climate policy, work-integrated learning, tax and fiscal policy, climate policy, First Nations issues, and housing policy.
  33. The Canadian Bankers Association is lobbying a number of public office holders on a range of issues including filing requirements of the Mortgage Transfer and Discharge Registration Process, encouraging the modification of the Business Practices and Consumer Protection Act to

promote protection for consumers, and encouraging the modification of securities legislation to promote a harmonized and competitive securities regime.

34. The Canadian Generic Pharmaceutical Association is lobbying several public office holders on several issues including protection of interests of Canada's generic pharmaceutical industry during implementation of the Comprehensive Economic and Trade Agreement and the USMCA, and developing a regulatory pathway for biosimilars.
35. The Canadian Association of Geophysical Contractors is lobbying several public office holders regarding the effect of Caribou Habitat Restoration plans on the Association's members.
36. The Canadian Cancer Society, BC and Yukon is arranging meetings with a number of public office holders to raise awareness of the Canadian Cancer Society's support services and new research findings, and to advocate for greater support for vulnerable low-income British Columbians living with cancer, and for public policies that will help prevent the population risk of cancer.
37. The Canadian Red Cross Society is lobbying a number of public office holders on a range of topics related to emergency management preparedness and response including changes to emergency management legislation; emergency management efficiencies, best practices and coordination to ensure timely and consistent emergency services for British Columbians; requests for financial and in-kind aid to support domestic and international disasters; and recognition of WorkSafe BC First Aid levels.
38. The Clean Energy Association of British Columbia is lobbying a number of public office holders regarding policies concerning energy, electricity, infrastructure and climate, with a focus on BC's climate plan "CleanBC", economic reconciliation for First Nation members through the development, ownership and operation of renewable energy projects, and promoting low-carbon electrification of the built-environment, transportation and industry (including mining and natural gas).
39. Crew Energy Inc. is lobbying a number of public office holders to discuss regulatory changes and programs related to exploration and development of petroleum and natural gas, production and market egress within British Columbia.
40. CropLife Canada is lobbying the Minister of Agriculture, the Minister of Health and the Minister of Environment and Climate Change Strategy regarding plant science innovations and benefits to consumers, farmers and the environment.

41. The Federation of Mountain Clubs of British Columbia is lobbying a number of public office holders regarding implications of tourism on BC Parks as well as funding and resources issues especially related to improvements to back-country access and BC Parks infrastructure and facilities.
42. First West Credit Union is lobbying several public office holders regarding legislation and regulation related to the credit union sector, including regulation and legislation related to the federal continuance of credit unions, the implementation of the Financial Institutions Amendment Act and Financial Services Authority Act, and the transition of Financial Institutions Commission (FICOM) to British Columbia Financial Services Authority (BC FSA).
43. Futurpreneur Canada is lobbying a number of ministers for potential funding and relationship building.
44. General Electric Canada is lobbying a number of public office holders on range of matters related to healthcare, eHealth and hospital capital infrastructure plans; procurement by Crown Agencies; international trade policy; technology; and energy including energy mix, price of carbon, energy export markets and electricity transmission.
45. The Heart and Stroke Foundation, BC and Yukon, is lobbying a number of public office holders on various issues including placement of automated external defibrillators in public sites, and maintenance, enforcement and registration of defibrillators; tobacco and vaping regulations that make tobacco product and vaping retailers more accountable and products less available, and increase smoke-free multi-unit housing options; and exemption of AEDs from provincial sales tax.
46. The Insurance Bureau of Canada is lobbying a number of public office holders on a range of issues including changes to the Financial Institutions Act and BC Financial Services Authority; advocating for a more competitive auto insurance marketplace; the need for increased earthquake preparedness and resiliency, as well as a national mechanism to prevent the systemic insolvency of the financial sector following a catastrophic earthquake; advocating for increased investment in measures that adapt and build resiliency to climate change; and the role and interaction of residential flood insurance in government disaster assistance programs.
47. Medtronic of Canada Ltd. is lobbying staff of a number of public agencies on several issues, including encouraging adoption of new health care technologies and solutions in British Columbia, and encouraging adoption of innovative procurement guidelines and procurement models within the healthcare system.

48. Microsoft Canada Inc. is lobbying a number of public office holders regarding Microsoft platform and services including On-Premise, Hosted and Cloud-based solutions, as well as RFP submissions.
49. The Mining Association of British Columbia is lobbying a number of public office holders with respect to mining development and operations, and industry competitiveness, together with environment and climate policies as they relate to mining development, operations and industry competitiveness.
50. The Motion Picture Association – Canada is lobbying a number of public office holders to ensure that government policies encourage the development of film and television production in BC.
51. Nature United is lobbying a number of public office holders on a range of issues including support and funding for First Nations-led environmental stewardship and education policies and programs as well as land use management policies that conserve environmentally sensitive landscapes and marine areas while promoting economic prosperity and sustainable development in those communities.
52. The Northwest Alliance for Strategic Industries Inc. is lobbying a number of public office holders to streamline occupational training, to improve skills training for barriered populations, and to promote career opportunities in manufacturing for job seekers and workers displaced from other industries.
53. The Ocean Wise Conservation Association is arranging meetings with a number of ministers to discuss ocean health, ocean literacy, and increasing tourism.
54. Pasha Brands Holdings Ltd. is lobbying a number of public office holders on several issues related to cannabis, zoning regulations and education.
55. Pembina Pipeline Corporation is lobbying a number of public office holders on several issues including discussions and updates regarding Pembina's projects in BC, including the Prince Rupert export terminal; BC's energy, environmental and climate change policies as well as BC's environmental assessment processes; potential partnerships and joint funding opportunities to facilitate brownfield remediation; and potential export opportunities for Canadian oil and gas resources off the West Coast.
56. The Rick Hansen Institute is lobbying a number of public office holders regarding issues related to spinal cord injury research.

57. Shaw Communications Inc. is lobbying a number of public office holders regarding Shaw's service capabilities and infrastructure investments, as well as telecommunication services and procurement opportunities.
58. Siemens Healthcare Limited is arranging meetings with staff of several public agencies regarding the sales and marketing of medical equipment, services and supplies.
59. Suncor Energy Inc. is lobbying a number of public office holders on a number of issues including fuel product supply, market access, fuel pricing, low carbon fuels and paths to GHG reductions, and issues related to reconciliation and UNDRIP.
60. The Trial Lawyers Association of British Columbia is lobbying a number of public office holders on a range of issues related to the tort rights of British Columbians, including injury caps for individuals in a motor vehicle accident, wrongful death, jury fees, and unified family court.
61. The Vancouver Regional Construction Association is arranging meetings with a number of public office holders regarding various issues including taxation policies, public infrastructure projects, the Community Benefits Agreement, and the Terms of Reference for the review of B.C.'s Workers' Compensation system (WorkSafeBC).
62. VeloMetro Mobility Inc. is lobbying a number of public office holders regarding issues related to micromobility vehicles (defined as vehicles under 500kg), including a helmet exemption for three wheeled cycles, equivalent to pedi-cab and quadricycle exemptions currently in the legislation and regulations.
63. West Coast LEAF is lobbying a number of public office holders on a range of issues, including pay equity and pay transparency, a preventative focus for the child welfare system, improvements to aspects of the criminal justice system regarding sexual assault complaints, funding for legal aid, and reforms to family law.