

WHO'S LOBBYING WHO IN BC? Monthly Snapshot – April 2020

The following organizations and consultant lobbyists submitted new registrations under the BC *Lobbyists Registration Act*, and they were activated between April 1 and April 30, 2020. A brief summary of lobbying activities organizations and consultant lobbyists have carried out or expect to carry out is provided. Search the Lobbyists Registry for full details of each registration at www.lobbyistsregistrar.bc.ca.

- 1. Jennifer Anthony, a consultant lobbyist with FleishmanHillard HighRoad Corp, is arranging meetings with the Minister of Labour and the Minister of Jobs, Economic Development and Competitiveness, on behalf of Mountain Equipment Co-operative, to discuss potential support for retailers and co-ops in response to COVID-19.
- Jennifer Anthony, a consultant lobbyist with FleishmanHillard HighRoad Corp, is lobbying a number of
 public office holders on behalf of the Metro Vancouver Convention and Visitors Bureau (Tourism
 Vancouver) regarding potential supports for the tourism industry in response to the challenges faced
 as a result of COVID-19.
- 3. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying a number of public office holders in the Ministry of Health on behalf of the Lynn Valley Care Centre regarding the need for government assistance for long-term care homes through the COVID-19 pandemic.
- 4. Kristin Baldwin, a consultant lobbyist with Flagship Solutions, is lobbying a number of public office holders in the Ministry of Health and the Ministry of Education on behalf of the Florida Department

- of Citrus with respect to maintaining orange juice as an option in the recommended dietary choices for schools.
- 5. David Bieber, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying the Minister of Finance and staff on behalf of the Vancouver Foundation regarding options for expanding the Unclaimed Property Act's ability to use dormant assets to boost investment in community initiatives and organizations.
- 6. Danielle Bourgeois and Kimanda Jarzebiak, consultant lobbyists with Ascent Public Affairs, are lobbying a number of public office holders on behalf of the Praxis Spinal Cord Institute regarding support from the provincial government, to allow the Praxis Spinal Cord Institute to continue its work in spinal cord injury research and innovation.
- 7. Henry Boyd and Rebecca Grundy, consultant lobbyists with Stosic & Associates, are arranging meetings with the Minister of Attorney General and staff on behalf of Asahi Canada regarding the rules, regulations and challenges related to becoming an official vendor to the BC Liquor Distribution Branch.
- 8. Danielle Dalzell, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying a number of public office holders on behalf of the BC Fruit Growers Association with respect to support through the COVID-19 pandemic and changes to risk management programs.
- 9. Danielle Dalzell, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying a number of public office holders on behalf of the British Columbia Society for the Prevention of Cruelty to Animals (BC SPCA) to inform decision makers about the services the BCSPCA provides and opportunities for partnerships, and to update decision makers on the Facilities Development and Services Plan.
- 10. Christian von Donat, a consultant lobbyist with Impact Public Affairs, is arranging meetings with a number of public office holders on behalf of the British Columbia Association of Speech Language Pathologists and Audiologists to inform government about the work of Audiologists and Speech-Language Pathologists in the province, and the lack of support for services in some regions and towards individuals such as children.
- 11. Sara Dubinsky and Chris Murdy, consultant lobbyists with Lidstone & Company Law Corporation, are lobbying staff of the Minister of Municipal Affairs and Housing, on behalf of Village of Sayward municipal councillor Wes Cragg, to seek the appointment of temporary replacement municipal councillors given the resignation of the Mayor and Deputy Mayor of the Village of Sayward, and the present inability to hold a by-election due to COVID-19.

- 12. Jeffrey Ferrier, a consultant lobbyist with National Public Relations, is lobbying a number of public office holders on behalf of Whirlpool Canada LP regarding a needs-based approach in determining essential service and worker definitions during the COVID-19 pandemic response period.
- 13. Jeffrey Ferrier, a consultant lobbyist with National Public Relations, is lobbying a number of public office holders on behalf of the Factors Group of Nutritional Companies Inc., to convey the importance of recognizing dietary supplement work as an essential service during the COVID-19 outbreak.
- 14. Jeffrey Ferrier, a consultant lobbyist with National Public Relations, is lobbying a number of public office holders on behalf of L'Oreal Canada Inc. to propose new sanitary standards in the operation of hairdressing salons in British Columbia. These measures include social distancing practices, proper use of equipment and managing the volume of customers.
- 15. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is arranging meetings with a number of public office holders in the Ministry of Energy, Mines and Petroleum Resources on behalf of Barkerville Gold Mines Ltd., seeking to keep the BC government informed of the status and regional economic benefits of its gold project in the Cariboo region, of project requirements and of the timing of investment, development and hiring.
- 16. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with a number of public office holders on behalf of the Vancouver Foundation regarding the potential impact of COVID-19 on the non-profit sector and the people served by non-profit organizations.
- 17. Nicola Hill, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with a number of public office holders on behalf of the British Columbia College of Nursing Professionals, to raise the profile of issues CRNBC is working on, including nurse practitioners and agreement on internal trade.
- 18. Stephen Howard and Michael Gardiner, consultant lobbyists with Strategies 360 Canada are arranging meetings with a number of public office holders on behalf of the Horsemen's Benevolent and Protective Association of BC to seek support to maintain the viability of thoroughbred horse racing in British Columbia in the face of recent challenges arising from the global COVID-19 response.
- 19. Stephen Howard, a consultant lobbyist with Strategies 360 Canada, is arranging meetings with a number of public office holders on behalf of the Operating Engineer's Pension Plan regarding opportunities for pension regulatory reform.
- 20. Sandhu Jaskaran and Alex Chreston, consultant lobbyists with Crestview Strategy, are arranging meetings with a number of public office holders on behalf of SkipTheDishes Restaurant Services Inc.

- with respect to the food delivery application business model and the role it plays in supporting restaurants and businesses, especially in light of the state of emergency, physical distancing requirements and essential workplaces list.
- 21. Adam Johnson, a consultant lobbyist with Earnscliffe Strategy Group, is arranging meetings with a number of public office holders on behalf of NorthRiver Midstream Inc. regarding NorthRiver's assets in B.C. and potential projects.
- 22. Allan Krasnick, a consultant lobbyist with Allan Krasnick & Co., is lobbying a number of public office holders on behalf of Tsilhqot'in Economic Advancement GP Ltd., proposing an increased business partnership among the Tsilhqot'in Nation through Dandzen, the BC Government and BC Hydro to foster major industrial projects in the Cariboo-Chilcotin and to utilize BC Hydro's excess capacity in the region.
- 23. Gary Ley, a consultant lobbyist with Gary Ley Public Affairs, is arranging meetings with several public office holders on behalf of Mowi Canada West Inc. to ensure client Crown tenures are current and appropriate.
- 24. Chris McCluskey, a consultant lobbyist with Proof Strategies, is lobbying several office holders on behalf of Home Depot of Canada Inc. regarding British Columbia's COVID-19 emergency response initiatives and plans, and The Home Depot Canada Foundation's investments in ending the cycle of youth homelessness in British Columbia.
- 25. Chris McCluskey, a consultant lobbyist with Proof Strategies, is arranging meetings with several public office holders on behalf of Netflix Inc. regarding Netflix's production activity and investment in British Columbia as contributing to jobs and the economy.
- 26. Sarah Elizabeth McLean and Jeffery Ferrier, consultant lobbyists with National Public Relations, are arranging meetings with a number of public office holders on behalf of Sobeys Inc. to discuss the activities Sobeys Inc. is undertaking to protect health and safety of customers during COVID-19 pandemic.
- 27. Marisa Maslink, a consultant lobbyist with McMillan Vantage Policy Group, is lobbying several public office holders on behalf of The Econo-Rack Group (2015) Inc. (dba Konstant) with respect to essential work during COVID-19.
- 28. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is arranging meetings with the Minister of Agriculture on behalf of Boucherie Beach Cottages Strata EPS2459, regarding the application of Agricultural Land Commission policies with respect to development on farmland.

- 29. Dan Moulton, a consultant lobbyist with Crestview Strategy, is arranging meetings with the Premier on behalf of Canadian Tire Corporation, to discuss and emphasize Canadian Tire's role in Canada's retail landscape.
- 30. Kellie O'Brien, a consultant lobbyist with Hill + Knowlton Strategies, is lobbying a number of public office holders on behalf of the Canadian Standards Association (CSA) with respect to essential service designation for two CSA facilities in BC that help with the testing and safety of healthcare products.
- 31. Richard Walter Prokopanko, a consultant lobbyist with P. Richards Inc., is arranging meetings on behalf of Rio Tinto Canada Management Inc. regarding the client's interests in environmental regulations and climate change policy in British Columbia.
- 32. Esmahan Razavi, a consultant lobbyist with Strategies 360 Canada, is arranging meetings on behalf of the Operating Engineer's Pension Plan regarding pension regulatory reform.
- 33. Sarina Rehal, a consultant lobbyist with Crestview Strategy, is lobbying staff of the Minister of Labour on behalf of Value Village regarding retail operations in the province during the COVID-19 pandemic.
- 34. Tessa Seager and Marisa Maslink, consultant lobbyists with McMillan Vantage, are lobbying a number of public office holders on behalf of G.N. Johnston Equipment Co. Ltd. to seek confirmation of essential services status.
- 35. Alex Shiff, a consultant lobbyist with Navigator Ltd., is lobbying a number of public office holders on behalf of Edward Jones (a financial services firm) regarding designation of essential services during the COVID-19 crisis.
- 36. Alex Shiff, a consultant lobbyist with Navigator Ltd., is lobbying the Minister of Public Safety and Solicitor General and staff on behalf of the Health First Network regarding essential services designation.
- 37. Jacqueline Shinfield, a consultant lobbyist with Blake, Cassels & Graydon LLP, is lobbying the Minister of Public Safety and Solicitor General on behalf of Western Union Financial Services (Canada), Inc. regarding a request for financial service providers to be exempt from closure order due to COVID-19.
- 38. Jeff Sterzuk, a consultant lobbyist with Prairie Sky Strategy, is arranging meetings with BC government and BC Hydro on behalf of EDP Renewables Canada Ltd. to discuss Clean BC policies as well as electrification initiatives.
- 39. Scott Takenaka, a consultant lobbyist with Global Public Affairs, is arranging meetings with a number of public office holders on behalf of the Vancouver Airport Authority regarding a number of matters including the client's environmental management plan and overall sustainability initiatives.

- 40. Dan Woynillowicz, a consultant lobbyist with Polaris Strategy + Insight, is lobbying a number of public office holders on behalf of Chargepoint, Inc. regarding a variety of matters including policy recommendations regarding interim sector climate targets; the Emerging Economy Task Force report; the Low Carbon Fuel Standard; BC Hydro Phase 2 Review; the design of programs to support electric vehicle and electric vehicle charging uptake; and implementation of the Zero Emission Vehicle Act.
- 41. 3M Canada Company is lobbying several public agencies on a number of topics including enhancing workplace safety through available technologies and personal safety devices; enhancing the safety of road users and road workers on BC roadways, through available technologies and programs; introducing the company and its products/services to health authorities in BC, and discussion of technology solutions to reduce the weight of power transmission lines, increase efficiency and the capacity of transmission and distribution systems.
- 42. Airbnb Canada Inc. is lobbying a number of public office holders on a variety of issues, including regulatory reform and tax relief for individual members of the host community in response to the COVID-19 pandemic, hotel/short term rental taxes, fees and regulations and zoning policies.
- 43. Aurora Cannabis Inc. is lobbying a number of public office holders regarding the continued development and revision of an effective cannabis framework, which may include taxation and regulatory issues, as well as advocacy for patients and business development opportunities.
- 44. The BC Dental Association is lobbying the Minister of Social Development and Poverty Reduction regarding an increment in the Ministry's dental plan for those receiving income assistance, along with Healthy Kids.
- 45. The B.C. Pharmacy Association is arranging meetings with two Ministers and the Premier regarding the development or amendment of pharmacy programs or policies in BC, and the role of pharmacists in primary and public health in the province.
- 46. The BC Teachers' Federation is lobbying a number of public office holders on a range of issues including measures to address teacher shortage, and recruitment and retention issues; implementing the recommendations of the Truth and Reconciliation Commission (TRC); improving supports, funding, communications, opportunities and outcomes for children in care; support for students with special needs; support for refugee families; anti-racism policies and procedures; policies and procedures to support gender diverse students; Employment Standards; privacy concerns related to collection and use of student data; and improvements to funding for public education in K-12 system.

- 47. Brookfield BRP Canada Corp. is lobbying a number of public office holders on several issues including seeking permits or other approvals or exemptions for new and existing energy projects, and encouraging development of energy policy that facilitates renewal, development and expansion of opportunities for Independent Power Producers, awarding of Energy Purchase Agreements and more open access for customers such as commercial and industrial users, as well as municipalities, universities, schools and hospitals.
- 48. The Canadian Association of Petroleum Producers is lobbying a number of public office holders on a range of issues including promoting electrification of the upstream natural gas industry; market access for oil and natural gas; development of policies to prevent carbon leakage; species at risk; economic development opportunities with Indigenous partners and communities; maintaining and developing further royalty credit programs; and measures related to the oil price shock and COVID-19 pandemic.
- 49. The Canadian Federation of Independent Business is lobbying a number of public office holders on a broad range of issues including implementation of government recycling programs; CleanBC; environmental handling fees and environmental regulation; cannabis; taxation; financial relief, essential services clarification, and obligations due to COVID-19; and WorkSafeBC.
- 50. The Canadian Vehicle Manufacturers' Association is arranging meetings with the Minister of Environment and Climate Change Strategy, seeking to contribute to the dialogue on clean transportation.
- 51. Canfor Corporation is lobbying a number of public office holders on a range of issues related to B.C.'s forest policy regulatory regime, including the "Interior Forest Sector Renewal" process; opportunities to advance reconciliation with Indigenous peoples and expanding economic participation and partnerships; policies regarding caribou conservation; Government's review of the tenure transfer application of replaceable forest licences; and the softwood lumber dispute.
- 52. Central 1 Credit Union is lobbying a number of public office holders regarding the legislative and regulatory regime for Central 1 and the BC credit union system, and to ensure the lending capacity of credit unions.
- 53. The Centre for Israel and Jewish Affairs (CIJA) is lobbying staff of the Ministry of Education regarding details for Jewish Day School closures due to COVID-19 in compliance with Provincial Health Officer and B.C. Ministry of Education guidelines for independent schools.

- 54. The Chamber of Shipping of British Columbia is lobbying Ministers on a number of issues including the number of anchorages available to the industry, marine mammal recovery strategies particularly for the Southern Resident Killer Whales, seasonal industry demands with the cruise and ship repair sectors, the moratorium on crude oil shipments in the north, controlling the spread of invasive species via the shipping industry, and supporting initiatives to get resources to market through BC gateways.
- 55. ChargePoint, Inc. is lobbying a number of public office holders regarding a variety of matters including the government's response to the Emerging Economy Task Force report; amendments to the Low Carbon Fuel Standard; BC Hydro Phase 2 Review; the design of programs to support electric vehicles (EV) and EV charging uptake; interim sector climate targets; the Strata Act as it relates to removing barriers to EV charging installations in stratas; and recommendations regarding the adoption of EVs and EV charging infrastructure into public, transit and private sector fleets and public fast charging deployment.
- 56. Compy Products Inc. is lobbying staff of the Ministry of Citizens' Services with respect to implementing technology to improve the health of building occupants.
- 57. Consumer Health Products Canada is lobbying a number of public office holders to advocate for the role for self-care through consumer health products in the BC health care system, and to discuss the future of a National Drug Schedule and access to medicines.
- 58. The Council of Forest Industries is lobbying several public office holders on a number of issues including discussions on the Contractor Sustainability Review, Provincial Fibre Costs, Market Pricing System, Cutting Permits, Tenure Obligation Adjustments, Coast Fibre Recover Zone, and COVID-19 worker, community and economic support measures.
- 59. Destination Greater Victoria is lobbying several public office holders on a number of issues that might affect the tourism industry in Greater Victoria, including Municipal and Regional District Tax, tax policy related to short-term vacation rentals and policy development related to Belleville Terminal.
- 60. First Call: BC Child and Youth Advocacy Coalition is lobbying a number of public office holders on several issues including poverty reduction strategies and improvement of employment standards for children and youth.
- 61. FortisBC Energy Inc. is lobbying a number of public office holders with respect to various matters including policies to support implementation of the CleanBC climate strategy; tax policies and a regulatory environment to encourage investment in BC; support for infrastructure investments in

- energy projects, renewable gas and LNG development; and economic recovery following the COVID-19 pandemic.
- 62. FortisBC Inc. is lobbying a number of public office holders with respect to development of policies and funding to expand electric vehicle charging infrastructure, and the possible sale or lease of FortisBC real property.
- 63. Gateway Casinos & Entertainment Limited is lobbying a number of public office holders regarding current property developments, future development plans and economic contributions to municipalities and the province, as well as matters related to COVID-19, including mass temporary job losses, loss of revenue with continued expenses, and planning for potential re-opening.
- 64. The International Union of Operating Engineers Local 115 is lobbying a number of public office holders regarding a number of issues including the Labour Relations Board and Act amendments; the Community Benefits Agreement and impact to Building Trades Unions, Safety Protocol guidelines for worksites in BC during the pandemic; and pipelines and the impact on the environment.
- 65. The Investment Industry Association of Canada (IIAC) is arranging meetings with a number of public office holders regarding regulation of capital markets and incentives for small-business capital raising.
- 66. The Investment Industry Regulatory Organization of Canada (IIROC) is lobbying a number of public office holders to seek amendments to the BC Securities Act regarding statutory immunity in the exercise of the organization's regulatory duty, and to give the authority to compel evidence in disciplinary investigations and hearings.
- 67. Lafarge Canada Inc. is lobbying several public office holders regarding the completion of the low carbon fuel incentive program, continued collaboration on the implementation of CleanBC programs, and adoption of low carbon cement for use in public infrastructure.
- 68. Louisiana-Pacific Corporation is lobbying a number of public office holders regarding a number of issues including environmental regulation of the pulp and paper sector; forestry policy, specifically the preparation of Forest Stewardship Plans under the Forest Act; the forest licence renewal process; cost sharing arrangements for snow slide chutes; the "Southern Mountain Caribou Recovery Implementation Plan"; and with respect to the COVID-19 pandemic: designating wood product manufacturing an "essential service" and providing temporary regulatory relief to wood product manufacturing sector.
- 69. McKesson Canada is lobbying a number of public office holders on a variety of issues including COVID-19 response and implications on pharmaceutical and emergency response policy; opportunities to

- supplement public capacity in oncology care, and the role of McKesson Canada's pharmaceutical wholesale, pharmacy banner, specialty banner, and technology solutions.
- 70. The Multiple Sclerosis Society of Canada, BC and Yukon Division is arranging meetings with several public office holders to advocate for improvements to home and community care for people living with multiple sclerosis, BC disability legislation, timely access to approved MS therapies, and improved disability benefits for people living with multiple sclerosis.
- 71. Navigata Communications Limited is lobbying staff of the Ministry of Citizens' Services regarding contracts, amendments and pricing for telecom services.
- 72. The SFU Community Corporation is lobbying MLA Katrina Chen to discuss the proposed Burnaby Mountain Urban Transit Gondola project and other public transportation topics specific to UniverCity and the Burnaby Mountain Community.
- 73. The Society of Notaries Public of BC is lobbying staff of the Ministry of Attorney General regarding emergency measures for legal services providers and witnessing/signing statutory declarations.
- 74. TC Energy Corporation is lobbying a number of public office holders on several matters including construction and operation of the Coastal GasLink Pipeline, NOVA Gas Transmission Ltd. and Prince Rupert Gas Transmission Project, and planning, execution, operations and regulatory approvals related to the projects; and Aboriginal consultations and negotiations.
- 75. Teck Resources Limited is lobbying a number of public office holders on a variety of issues including Mines Act amendments; BC-US transboundary matters; water quality; biodiversity and wildlife management; environmental assessment; tax competitiveness; UNDRIP legislation; carbon pricing and climate change policy.
- 76. Tesla Motors Canada ULC is lobbying a number of public office holders to provide input and make recommendations regarding policies, programs, regulations and decisions related to acceleration of the rate of electric vehicle adoption in British Columbia; provide input and recommendations on the development of policy and legislation related to zero-emission vehicles (ZEVs), and the regulatory review process for the BC Low Carbon Fuel Standard (BCLCFS).
- 77. Toyota Canada Inc. is lobbying several public office holders on a number of issues including greenhouse gas emissions from the light duty transportation sector; hydrogen fueling infrastructure and policies to encourage consumer uptake of cleaner vehicles; and road safety with respect to advanced drivers' assistance systems in new vehicles and automated and connected vehicle technologies.

- 78. The Truck Loggers Association is lobbying a number of public office holders regarding matters related to the BC forest industry and small business including timber harvesting, road building, safety programs, taxation structures, forest worker support programs, forest tenure reform, forest tenure management, labour issues, overall industry prosperity, and environmental policies.
- 79. Western Forest Products is lobbying a number of public office holders regarding policies and regulations regarding volume, competitiveness, value and certainty for forest operations on the coast of BC, including timber harvesting land base, access to timber, First Nations' consultations and accommodation, log export policy, tax and the promotion of forest health and long term sustainability.
- 80. Woodside Energy International (Canada) Ltd is lobbying a number of public office holders on several issues related to the Kitimat LNG Project, Pacific Trail Pipeline and Kitimat upstream activities in Northeastern BC, including First Nations interests; environmental protection; supply and procurement; employment, training and workforce strategies for LNG project construction; energy, taxes, royalties and other government revenues; petroleum and natural gas tenure; infrastructure; carbon policy and greenhouse gas emissions; and the Kitimat LNG environmental amendment.

