

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – August 2020

The following organizations and consultant lobbyists submitted new registrations under the *BC Lobbyists Transparency Act*, and they were activated between August 1 and August 31, 2020. A brief summary of lobbying activities organizations and consultant lobbyists have carried out or expect to carry out is provided. Search the Lobbyists Registry for full details of each registration at www.lobbyistsregistrar.bc.ca.

1. Carmela Allevato, a consultant lobbyist with Allevato, Quail & Roy, is lobbying public office holders at the Office of the Premier on behalf of UNITE HERE Local 40 regarding the impact of COVID-19 on hotel employees.
2. Michael Bailey, a consultant lobbyist with WPC Inc. is lobbying public office holders at a number of public agencies on behalf of the BC Camps Association to obtain financial relief for members suffering due to the COVID-19 pandemic.
3. Michael Bailey, a consultant lobbyist with WPC Inc. is lobbying public office holders in the Ministry of Health on behalf of Clinia Health Inc. regarding adoption of Clinia's Healthcare Navigation Technology.
4. Michael Bailey, a consultant lobbyist with WPC Inc., is lobbying public office holders at a number of public agencies on behalf of Sqomish Sea to Sky Developments LP to advocate for funding for the construction of a debris mitigation barrier at the Cheekeye Fan.
5. Michael Bailey, a consultant lobbyist with WPC Inc., is lobbying public office holders at a number of public agencies on behalf of the Beauty Council of Western Canada to advocate for the development

of beauty standards focused on protecting the health and safety of beauty practitioners and their customers, and to convince the Government of British Columbia of the need to regulate the industry .

6. Philip Baldwin, a consultant lobbyist with TACTIX Government Relations & Public Affairs Inc., is lobbying public office holders at a number of public agencies on behalf of Selenis Canada to advocate with respect to policies & regulations related to government objectives to implement a single-use plastics ban.
7. Danielle Bourgeois, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at a number of public agencies on behalf of the British Columbia Technology Association to seek an investment of \$50 million over five years in ScaleUp BC, a partnership to drive economic growth and competitiveness across BC.
8. Jennifer Gunter, a consultant lobbyist, is lobbying public office holders in the Ministry of Forests, Lands, Natural Resource Operations, and Rural Development on behalf of the British Columbia Community Forest Association to enhance local control over forest management decision-making, by increasing community forests in areas directly adjacent to communities, and to increase financial support for community forests to invest in wildfire hazard reduction, climate change adaptation and fiber utilization.
9. Phil Johnson, a consultant lobbyist with Alberta Counsel LTD., is lobbying public office holders at a number of public agencies on behalf of Kelvin Emtech Inc. to make program and policy recommendations regarding the attraction of data and block-chain processing centers to British Columbia, particularly with respect to competitiveness of power prices and other business input costs.
10. Marc Kealey, a consultant lobbyist with Kealey & Associates Inc., is lobbying public office holders at a number of public agencies on behalf of kaléo Inc. to advocate for consideration of the client's epinephrine auto-injector product as an alternative option for this product for the citizens of BC as well as any potential in anaphylaxis school program that either exists or may be considered in future.
11. Laura Letourneau, a consultant lobbyist with LGL Strategic Consulting Ltd. is lobbying public office holders at a number of public agencies on behalf of Woodside Energy International (Canada) Ltd. regarding investment in and development of a low carbon energy project in the province, and reconciliation with Indigenous Peoples.
12. Anna Lilly, a consultant lobbyist with FleishmanHillard HighRoad, is lobbying public office holders at a number of public agencies on behalf of Metro Vancouver, regarding strategic co-investments from

the Provincial Government in shovel-worthy and shovel-ready projects that will assist with economic recovery and protect the environment.

13. Noah Niznick, a consultant lobbyist with Public Affairs Advisors Inc. is lobbying public office holders in the Ministry of Citizens' Services on behalf of Xplornet Communications Inc. regarding issues related to broadband internet connectivity in British Columbia.
14. Noah Niznick, a consultant lobbyist with Public Affairs Advisors Inc. is lobbying public office holders in the Ministry of Citizens' Services on behalf of SecureKey Technologies Inc. regarding the extension of BC's policy to support a chip enabled citizen Services Card that provides strong identity verification solutions to government and citizens.
15. Melanie Paradis, a consultant lobbyist with McMillan Vantage Policy Group, is lobbying public office holders at a number of public agencies on behalf of the POST Promise Corporation to seek the BC government's support to work with POST Promise, the rest of the provinces and corporate Canada on a national, bilingual public education campaign to help rebuild consumer confidence.
16. Jim Rutkowski, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in the Ministry of Finance on behalf of the Vancouver Foundation regarding the Unclaimed Property Act and the ability to use dormant assets to boost investment in community initiatives and organizations.
17. Jim Rutkowski and David Bieber, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders in the Ministry of Health on behalf of the Federation of Associations for Counselling Therapists in British Columbia (FACTBC) regarding protection of the professional title "Counselling Therapist" under the *Health Professions Act* (HPA) or its equivalent replacement.
18. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd. is lobbying public office holders at a number of public agencies on behalf of Paper Excellence Canada regarding assistance in securing fibre for pulp operations, and negotiations around expiring Energy Purchase Agreements.
19. Marilyn (MJ) Whitemarsh, a consultant lobbyist, is lobbying public office holders in the Ministry of Public Safety and Solicitor General on behalf of the BC Common Ground Association to seek support from government for the requirement of all persons in BC when active in ground disturbance to engage BC 1 Call through BC Common Ground Alliance.
20. Bruce Young, a consultant lobbyist with Earncliffe Strategy Group BC, is lobbying public office holders at the Ministry of Health on behalf of Revera Inc. to discuss the future of long-term care in BC relating to Revera's ongoing partnership with the BC government.

21. The Aldergrove Credit Union is lobbying public office holders at the BC Financial Services Authority regarding the structure for Mandatory Liquidity Pool (MLP) segregation, and a flexible transition, to reduce risks related to valuation, tax, and general operating risk given COVID-19 deferrals, delinquencies and other impacts on earnings and cash flow, interest rates spread and stress on credit union treasury staff.
22. The Alzheimer Society of B.C. is lobbying public office holders at a number of public agencies with respect to service gaps in the health-care system for people affected by dementia, and to seek funding for Alzheimer Society of B.C.'s First Link® dementia support program.
23. Arterra Wines Canada is lobbying public office holders at a number of public agencies with respect to a number of matters including the Wines of Marked Quality Regulation, COVID-19 relief for the BC wine industry, and policies related to the BC wine industry including intergovernmental trade, taxation, sales agreements, product availability, trade compliance, business and agricultural practices.
24. The BC Public Library Partners is lobbying public office holders at the Ministry of Education regarding increased funding for public libraries in BC.
25. The Boundary Family Services Society is lobbying public office holders at a number of public agencies regarding a variety of matters including programs and funding for social services for children, families and seniors; creation of affordable housing stock for multiple streams of residents; programming for vulnerable seniors in rural and remote areas of BC; and poverty reduction initiatives in rural and remote areas of BC.
26. The Catalyst Business Alliance is lobbying public office holders at a number of public agencies regarding policies and actions that support a low carbon economy, and in particular, regarding COVID-19 economic stimulus measures that support a low carbon economy and CleanBC objectives.
27. The Chilliwack & District Real Estate Board is lobbying public office holders at a number of public agencies on several issues including amending the Real Estate Services Act to create a Professional Standing Committee to establish licensing qualifications, and to revise the managing broker structure so that it is attractive to managing brokers and provides adequate supervision for representatives.
28. The District of North Vancouver Fire Fighters, Local 1183, is lobbying MLAs for amendments to provincial legislation for presumptive coverages in areas of occupational related illnesses, injuries such as various forms of related cancers, heart injury and Operational Stress Injuries.

29. Encorp Pacific Canada is lobbying public office holders at a number of public agencies regarding a variety of matters including potential community partnerships and initiatives for recycling, support for Encorp's updated Stewardship Plan and pilot projects, and the requirements of the Recycling Regulation.
30. General Fusion Inc. is lobbying public office holders in the Ministry of Energy, Mines and Petroleum Resources with respect to implementation and funding available for CleanBC and the impact of COVID-19 on the government agenda related to this; the Innovative Clean Energy (ICE) Fund; and to support action linked to the policy agenda of the Province and the innovation commissioner report.
31. Inclusion BC Society is lobbying public office holders at a number of public agencies on various issues including COVID-19 emergency responses and recovery plans that address the needs of people with intellectual disabilities and their families, and Persons with Disabilities benefits that reflect the cost of living and are adjusted quarterly based on inflation.
32. The Kelowna Professional Firefighters Association are lobbying public office holders at a number of public agencies regarding amendments to provincial legislation (WorkSafe related) for presumptive coverage in areas of occupational related illness, injuries such as various forms of related cancers, heart injury, and Operational Stress Injuries.
33. Loblaw Companies Limited is lobbying public office holders at a number of public agencies regarding various matters including policies governing liquor, cannabis, and the retail sector; improvement of waste management systems; innovative technologies for large trucks; and carbon reduction.
34. Novo Nordisk Canada Inc. is lobbying public office holders at a number of public agencies regarding policies and issues of public health related to diabetes/obesity management and prevention, and the public listing and reimbursement of Novo Nordisk innovative medicines on BC formularies.
35. Port Coquitlam Professional Firefighters (Local 1941, International Association of Fire Fighters) are lobbying public office holders at a number of public agencies regarding amendments to provincial legislation (WorkSafe related) for presumptive coverage in areas of occupational related illness, injuries such as various forms of related cancers, heart injury, and Operational Stress Injuries.
36. Ridley Terminals Inc is lobbying public office holders at a number of public agencies to seek provincial government support to enable key terminal projects to occur, as part of the province's COVID-19 recovery efforts.

37. Rothmans, Benson & Hedges Inc. is lobbying public office holders at a number of public agencies regarding various matters related to tobacco and/or vaping products, including taxation, harm reduction, product regulation, and packaging and labeling requirements.
38. The Science Alberta Foundation, operating as Mindfuel, is lobbying public office holders at a number of public agencies to seek assistance from the Province for online learning focusing on STEM (science, technology, engineering, and mathematics).
39. The Vancouver Airport Authority is lobbying public office holders at a number of public agencies on several issues including COVID-19 economic recovery, low carbon fuel standards and related regulations and the replacement of the Moray Swing bridge with a modernized and reliable crossing.
40. The White Rock Business Improvement Association is lobbying MLAs with respect to policy and program recommendations regarding the government's stimulus response measures related to COVID-19 economic recovery; specifically, in the areas of small business support, tourism and economic development.
41. The Young Men's Christian Association of Northern BC (YMCA of Northern BC) is lobbying public office holders at a number of public agencies with respect to policy related to childcare, health and the impacts of COVID-19, as well as funding for YMCA services including childcare, community health, camp, recreation, aquatics, and infrastructure.
42. The Young Men's Christian Association of Okanagan (YMCA of Okanagan) is lobbying public office holders in the Ministry of Advanced Education, Skills and Training regarding the government's employment programming.