

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – April 2021

The following is a brief summary of new Registration Returns activated or re-activated between April 1 and April 30, 2021 under BC's *Lobbyist Transparency Act*.

To view full details of all Registration Returns, you must search the Lobbyists Registry at www.lobbyistsregistrar.bc.ca. For screenshots of various ways to search the Lobbyists Registry, see [Getting Started - Reference Guide](#) pages 26 - 27.

1. Michael Bailey, a consultant lobbyist with WPC Inc., is lobbying public office holders in a number of public agencies on behalf of Workday Limited, with respect to BC government utilization of the client's software.
2. Jenni Byrne, a consultant lobbyist with Jenni Byrne + Associates, is lobbying public office holders in the Ministry of Health on behalf of Bausch Health Companies Inc. regarding a provincial drug listing for one of the client's medications.
3. Stephen Howard and Raj Sihota, consultant lobbyists with Strategies 360 Canada, are lobbying public office holders in a number of public agencies on behalf of the Harness Racing BC Society, seeking support to maintain the viability of standardbred horse racing in BC at a time of revenue and operating challenges arising from the COVID-19 pandemic.
4. Garry Keller, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders in the Ministry of Health and the Office of the Premier on behalf of DHL Express (Canada), Ltd. regarding COVID-19 vaccine distribution.

5. Jacqueline LaRocque, a consultant lobbyist with Compass Rose Group, is lobbying public office holders in a number of public agencies on behalf of Rogers Communications Inc. regarding the potential legalization of single-event sports betting.
6. Christina Marciano, a consultant lobbyist with Sussex Strategy Group, is lobbying public office holders in a number of public agencies on behalf of CLEAResult Canada Inc. regarding provincial climate change strategy and programs and initiatives identified in the CleanBC Plan that may align with CLEAResult's service offerings.
7. Katy Merrifield, a consultant lobbyist with Wellington Advocacy Inc, is lobbying public office holders in the Ministry of Finance on behalf of National Smokeless Tobacco Company, Ltd. with respect to changes to BC's tax policy to create a distinction, and new category, for smokeless tobacco products.
8. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd., is lobbying public office holders in a number of public agencies on behalf of Shoppers Drug Mart Inc. with respect to several matters including the provincial strategy for COVID-19 vaccinations; mental health and addictions services; and greater public awareness and access to medicinal cannabis.
9. Raj Sihota, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders in a number of public agencies on behalf of the Horsemen's Benevolent and Protective Association of BC to seek support to maintain the viability of thoroughbred racing in British Columbia in the face of revenue and operating challenges arising from the global COVID-19 response.
10. Scott Takenaka, a consultant lobbyist with Global Public Affairs, is lobbying public office holders in a number of public agencies on behalf of the Greater Victoria Harbour Authority regarding support for an Economic Impact Study to determine the economic, social, cultural, and environmental value of the Victoria and Esquimalt Harbours; the possibility of funding for shore power; and policies related to the province's CleanBC climate plan.
11. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders in a number of public agencies on behalf of the Port Alberni Port Authority with respect to a floating dry dock project proposal for Port Alberni.
12. Jill Wilson, a consultant lobbyist with Loyalist Public Affairs, is lobbying public office holders in a number of public agencies on behalf of Gap Inc. regarding health measures to respond to the pandemic and rules for the operation of retail stores.

13. The BC Women's Health Foundation is lobbying public office holders in a number of public agencies regarding the need for a provincial reproductive health strategy as part of a larger provincial women's health strategy.
14. The Canadian Home Builders Association - Central Okanagan is lobbying Members of the BC Legislative Assembly regarding policy recommendations with respect to the production and distribution of raw materials (lumber) for residential construction.
15. Cenovus Energy Inc. is lobbying public office holders in a number of public agencies regarding provincial distribution of Federal Asset Retirement Obligation (ARO) funds, and the phases of the program obligations.
16. The Community Savings Credit Union is lobbying public office holders in a number of public agencies regarding the Credit Union's report on Community Benefits Agreements in BC.
17. Cranbrook Professional Firefighter Local 1253 is lobbying Members of the BC Legislative Assembly regarding matters including cancer awareness prevention and presumptions related to firefighters, as well as mandatory psychological safety in the workplace.
18. Dawson Creek Firefighters IAFF Local 2136 is lobbying Members of the BC Legislative Assembly regarding matters related to health and safety for firefighters in BC including changes to cancer presumption and minimum periods of cumulative employment; mandatory cancer prevention programs; primary care cancer evaluations for firefighters; and mandatory psychological safety in the workplace.
19. Ecowaste Industries Ltd. is lobbying public office holders in a number of public agencies regarding a change to the Agricultural Land Reserve Use Regulation to exclude any landfill permitted by the Ministry of Environment and Climate Change Strategy that limits the ability for such landfills to accept prohibited materials.
20. The General Motors of Canada Company is lobbying public office holders in the Ministry of Environment and Climate Change Strategy regarding the development of the zero-emission vehicle (ZEV) regulation.
21. The Greater Victoria Visitors and Convention Bureau (known as Destination Greater Victoria) is lobbying public office holders at several public agencies on a number of issues including redevelopment of Belleville Terminal; redevelopment of the Royal BC Museum; and tax policy related to short-term vacation rentals.

22. The Nanaimo Professional Firefighters Association is lobbying Members of the BC Legislative Assembly and public office holders in a number of public agencies regarding amendment of the Workers Compensation Act to create and enhance presumptive coverages in relation to mental and physical injuries accumulated by firefighters in the course of their duties.
23. The Nelson Professional Fire Fighters Association is lobbying Members of the BC Legislative Assembly to amend WorkSafeBC legislation to decrease qualification time required for select cancer coverages; add specific forms of cancer not presently covered; add improved coverage for Operational Stress Injuries; and to require employers to institute accepted physical and mental health screening, prevention, treatment programs.
24. The North Vancouver Teachers' Association is lobbying public office holders in a number of public agencies regarding matters including adequate consultation and inclusion for teachers, students and staff who identify as Black, Indigenous, and People of Colour (BIPOC), as it relates to the public school system and institutionalized racism at a societal level; curriculum changes, available resources and collaboration time and communication; replacement of Foundational Skills Assessment; and meaningful consultation prior to policy and regulatory changes.
25. Restaurants Canada is lobbying public office holders in a number of public agencies regarding matters including the COVID-19 reopening plan & hospitality industry supports; tax, environmental and labour policies impacting hospitality industry; liquor licensee policies; and capping third party delivery company fees.
26. The Township of Langley Firefighters Local 4550 is lobbying public office holders in a number of public agencies regarding matters related to health and safety for firefighters in BC.
27. The Vernon Professional firefighters local 1517 is lobbying Members of the BC Legislative Assembly regarding cancer latency periods, mental health benefits and cancer screening for firefighters.
28. The Victoria Foundation is lobbying public office holders in a number of public agencies to advocate on behalf of the charitable sector for support of programs, services and activities carried out by charities in British Columbia impacted by the effects of the COVID-19 pandemic.