

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – May 2021

The following is a brief summary of new Registration Returns activated or re-activated between May 1 and May 31, 2021 under BC's *Lobbyist Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see [Getting Started - Reference Guide](#) pages 26 - 27.

1. Bill Anderson, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at a number of public agencies on behalf of Canadian Basketball Ventures L.P. operating as Canadian Elite Basketball League (CEBL), regarding a safe return-to-play for CEBL's 2021 season.
2. Michael Bailey, a consultant lobbyist with WPC Inc., is lobbying public office holders at a number of public agencies on behalf of Executive House Power Corporation with respect to matters including Bill 17, Clean Energy Amendment Act, 2020, and the Integrated Resource Management Plan with BC Hydro.
3. Michael Bailey, a consultant lobbyist with WPC Inc., is lobbying public office holders at a number of public agencies on behalf of Conair Group Inc. regarding matters related to the client's business interests including the current and future BC Wildfire Service plan, fire suppression systems and technologies, carbon emissions reduction plans, and future aerial firefighting services procurement processes.
4. David Bieber, a consultant lobbyist with Counsel Public Affairs Inc, is lobbying public office holders at a number of public agencies on behalf of the Vancouver Foundation, regarding matters related to

programs to ensure pandemic recovery and with respect to the *Unclaimed Property Act* and the ability to use dormant assets to boost investment in community initiatives and organizations.

5. Meagan Conn, a consultant lobbyist, is lobbying public office holders at a number of public agencies on behalf of the Breakfast Club of Canada to seek funding for expansion of existing breakfast programming in BC as well as a letter of support for federal national school food policy.
6. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at a number of public agencies on behalf of the BC Craft Brewers Guild with respect to matters including a provincial highway signage program for BC craft brewers, support for Buy BC initiatives, and Business Relief Grants.
7. Stephen Howard and Michael Gardiner, consultant lobbyists with Strategies 360 Canada, are lobbying public office holders at a number of public agencies on behalf of Praxis Spinal Cord Institute with respect to financial support from the provincial government, in the area of spinal cord injury research and innovation.
8. Kimanda Jarzebiak, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of Praxis Spinal Cord Institute with respect to financial support from the provincial government.
9. Bradley Lavigne, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in the Ministry of Environment and Climate Change Strategy on behalf of Encorp Pacific (Canada) regarding compliance with and opportunities for improvements to BC's beverage container recycling programs and regulations for stewardship agencies.
10. Bradley Lavigne and Jean-Marc Prevost, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders in a number of public agencies on behalf of Hello Fresh Canada Inc. regarding workplace vaccinations.
11. Ramiro Mora, a consultant lobbyist with CWell Consulting Inc., is lobbying public office holders in a number of public agencies on behalf of the Convenience Industry Council of Canada regarding matters including vaccine rollout for essential workers and the government's COVID-19 response as it relates to convenience stores.
12. Rob Nagai and Mark Jiles, consultant lobbyists with Bluestone Government Relations, are lobbying public office holders in a number of public agencies on behalf of the B.C. Principals' & Vice-Principals' Association regarding matters including funding to address leadership development in the K-12

system; as well, the Association is seeking to be the provincial negotiating agent for all Principals and Vice-Principals in BC.

13. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in a number of public agencies on behalf of Toyota Canada Inc. regarding BC's COVID-19 response and the impact on Toyota's provincial business operations and, in particular, the decision to declare certain businesses essential and non-essential for the purposes of closure; as well as climate change strategy, and specifically regarding policies, programs and decisions that impact the demand, supply and adoption of advanced technology vehicles such as hybrid electric vehicles, plug-in hybrids, fuel cell electric vehicles and battery electric vehicles.
14. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in a number of public agencies on behalf of the British Columbia Real Estate Association on matters including amendments to the Real Estate Services Act and the Real Estate Services Regulation; policies to ensure affordable housing options; development of a consistent process to remediate buildings used in drug production; policies to improve the energy efficiency of existing homes through voluntary measures and incentives; and the balance of private property rights with public policy on the Agricultural Land Reserve.
15. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in a number of public agencies on behalf of Emergent BioSolutions Canada Inc. with respect to increasing access to publicly funded NARCAN® (Naloxone HCl) Nasal Spray.
16. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in the Ministry of Environment and Climate Change Strategy on behalf of Encorp Pacific (Canada) regarding compliance with and opportunities for improvements to BC's beverage container recycling programs and regulations for stewardship agencies.
17. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in a number of public agencies on behalf of the Insurance Council of British Columbia regarding matters including BC's COVID-19 virus response; Financial Services Authority regulations and ongoing reform of BC's financial regulations; and regulatory issues and impacts on the BC insurance industry relevant to changes in strata insurance in BC.
18. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders in a number of public agencies on behalf of North York Rehabilitation Centre Corp. regarding

the impact of Bill 9 – Evidence Amendment Act, 2020 and Bill 11 – Attorney General Statutes (Vehicle Insurance) Amendment Act, 2020 on independent medical assessments.

19. Alan Schlachter, a consultant lobbyist with T. Bjornson & Associates Consulting Inc., is lobbying public office holders at several public agencies on behalf of the Canada Malting Company Ltd. regarding the interpretation of "made from 100% BC agricultural inputs" referenced in distillery sales agreements.
20. Troy Sherman, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders in a number of public agencies on behalf of Quebecor Media Inc., to promote competition and consumer choice in the telecommunications sector in BC.
21. Raj Sihota, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders in a number of public agencies on behalf of View Inc regarding changes to procurement standards for all new hospital construction that support and enable the inclusion of smart glass and provide hospitals with an opportunity to reduce their carbon footprint and energy consumption while improving the health outcomes of patients and staff.
22. Raj Sihota and Michael Gardiner, consultant lobbyists with Strategies 360 Canada, are lobbying public office holders at the Insurance Corporation of British Columbia and in the Ministry of Public Safety and Solicitor General on behalf of License Plates of Texas, regarding additional license plate options for British Columbia drivers.
23. Scott Takenaka, a consultant lobbyist with Global Public Affairs, is lobbying public office holders in a number of public agencies on behalf of Cineplex Entertainment Limited Partnership regarding matters including the role of movie theatres in post-COVID-19 economic restart initiatives, the liquor licensing process for theatres in British Columbia, and streamlining of British Columbia's film classification system.
24. Kevin Tetreault, a consultant lobbyist with Edelman Public Relations Worldwide Canada, is lobbying public office holders in a number of public agencies on behalf of Cisco Systems Canada regarding whether there are procurement opportunities with the BC government for Cisco Canada technology.
25. Kevin Tetreault, a consultant lobbyist with Edelman Public Relations Worldwide Canada, is lobbying public office holders at several public agencies on behalf of HP Canada Co. to seek a contract with the British Columbia Government pertaining to workplace devices such as laptops and notebooks.
26. Kevin Tetreault, a consultant lobbyist with Edelman Public Relations Worldwide Canada, is lobbying public office holders at several public agencies on behalf of ServiceNow to explore whether there are additional procurement opportunities for the client.

27. Bill Tieleman, a consultant lobbyist with West Star Communications, is lobbying public office holders at several public agencies on behalf of Northeastern University Vancouver to discuss educational and training program approvals that will enable opportunities for workers and students to acquire the necessary skills for B.C.'s economic recovery efforts post-COVID-19.
28. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Innovative Medicines Canada to advocate for greater access to innovative medicines and vaccines for British Columbians, supportive policies to attract research and development investment, and greater collaboration to build a stronger life sciences sector and a more sustainable health system.
29. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Great Canadian Railtour Company Ltd. regarding economic restart and recovery of the British Columbia tourism sector post-COVID-19 as well as potential funding support options for tourism businesses impacted by COVID-19.
30. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of the Prince Rupert Port Authority regarding support for potential funding opportunities for terminal development under the Government of Canada's forthcoming infrastructure program.
31. Bruce Young, a consultant lobbyist with Earncliffe Strategy Group BC, is lobbying public office holders in the Office of the Premier on behalf of the Pacific National Exhibition regarding the PNE's request for emergency financial support from the government of BC.
32. The B.C. Agriculture Council is lobbying public office holders in a number of public agencies regarding matters including the federal-provincial Agriculture Policy Framework; development of a long-term water sustainability plan for agriculture in the Koksilah Watershed; and housing for temporary workers.
33. British Columbia Guide Dog Services is lobbying the Ministry of Municipal Affairs regarding support for a new Guide & Service Dog Breeding & Training Centre of excellence in British Columbia.
34. The Canadian Vehicles Manufacturers' Association is lobbying public office holders at several public agencies on matters including the Zero-Emission Vehicle Act, to ensure that the Act takes into account the integrated nature of the auto industry and need for alignment with the U.S. federal ZEV policies and programs.

35. The Canucks Autism Network is lobbying public office holders in a number of public agencies regarding funding for programming to help Young Adults with Autism seek employment, as well as funding for sports programs dedicated to young people with Autism. They are specifically looking to change the parameters adapted for grant funding by Viasport.
36. ChargePoint Canada Inc. is lobbying public office holders in a number of public agencies regarding policy and program recommendations on matters including the government's response to the Emerging Economy Task Force report and stimulus response measures; adoption of electric vehicles and EV charging infrastructure into public, transit and private sector fleets and public fast charging deployment; and implementation of the Zero-Emission Vehicle Act and Regulation.
37. The Community First Foundation is lobbying public office holders in a number of public agencies to seek funding for the expansion of programming.
38. The Council of Canadian Innovators is lobbying public office holders in a number of public agencies regarding policy and program recommendations on a number of matters including provincial strategies for data, procurement, trade and export, and intellectual property; the B.C. Centre for Innovation and Clean Energy; funding opportunities; and the RevUp Program.
39. Cystic Fibrosis Canada is lobbying public office holders in the Ministry of Health regarding funding and prescribing criteria for specified medications as part of an integrated, provincial program for cystic fibrosis, including access to mental health services.
40. The Jewish Community Centre of Greater Vancouver is lobbying public office holders in a number of public agencies regarding funding for a community redevelopment project that includes affordable housing, childcare, seniors care and a community centre.
41. Pure Sunfarms Corporation is lobbying public office holders in a number of public agencies regarding matters including BC licensed producers' participation in Farm Gate, Direct Delivery, BC certification / Buy BC programs specific to the cannabis taxation and agricultural sector.
42. The Richmond Hospital Foundation is lobbying public office holders in a number of public agencies regards matters including the advancement of business case approval for new acute care tower construction at Richmond Hospital.
43. The University of British Columbia Graduate Student Society is lobbying public office holders in several public agencies regarding matters including equity, diversity, and inclusion programs related to post-secondary institutions; changes to BC Access Grant to include graduate students; and post-

secondary institutions' responsibility for providing adequate support and services specifically in reference to Bill 23 - 2016 Sexual Violence and Misconduct Policy Act.

