

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – April 2022

The following is a brief summary of new Registration Returns activated or re-activated between April 1 and April 30, 2022 under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 27.

1. Michael Bailey, a consultant lobbyist with WPC Inc. is lobbying public office holders at the Ministry of Environment and Climate Change Strategy on behalf of CHMV Investments Inc. to advocate for a change in ownership (transfer) for authorization to discharge waste under the Environmental Management Act to land from a sewage treatment facility on property located at 24453 60th Avenue, Langley BC.
2. Michael Bailey, a consultant lobbyist with WPC Inc. is lobbying public office holders at the Ministry of Environment and Climate Change Strategy on behalf of TRJ Projects Ltd. to advocate for a change in ownership (transfer) for authorization to discharge waste under the Environmental Management Act to land from a sewage treatment facility on property located at 24453 60th Avenue, Langley BC.
3. Karamveer Bal and Dennis Chan, consultant lobbyists with Pathway Strategies Inc., are lobbying public office holders at several public agencies on behalf of Takeda Canada Inc. to explore potential future and current opportunities for public coverage of the client's medicines.

4. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of D-Wave Systems Inc. in regard to the development of policy and application of quantum computing in British Columbia.
5. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of PETRONAS Energy Canada Limited to discuss the Province's priorities and opportunities related to cumulative effects and the government's Natural Gas Royalty Review, as well as how PETRONAS Canada can support the development and implementation of CleanBC.
6. Lise Fenton, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Strata Health Solutions Inc. advocating for the use of end-to-end health care referral software that matches patients to the most appropriate care setting quickly, reducing the workload of medical professionals and administrative staff and improving the quality of care for patients.
7. Jeffrey Ferrier, a consultant lobbyist with Hill + Knowlton Strategies, is lobbying public office holders at several public agencies on behalf of AstraZeneca Canada Inc. to encourage the BC government to recognize the importance of AstraZeneca Canada's investments in research and development in BC's healthcare bioscience ecosystem, and to provide innovative approaches to management of the health care system.
8. Matthew Gordon, a consultant lobbyist with Edelman Canada, is lobbying public office holders at several public agencies on behalf of Cisco Systems Canada Co. regarding whether there are procurement opportunities with the BC government for Cisco Systems Canada Co. technology.
9. Matthew Gordon, a consultant lobbyist with Edelman Canada, is lobbying public office holders at several public agencies on behalf of HP Canada Co. in regard to seeking a contract with British Columbia pertaining to workplace devices such as laptops and notebooks.
10. Matthew Gordon, a consultant lobbyist with Edelman Canada, is lobbying public office holders at several public agencies on behalf of Oracle Canada ULC in regard to solutions offered through Oracle Cloud Infrastructure to host old, legacy applications or introduce new ones to the ministries.
11. Matthew Gordon, a consultant lobbyist with Edelman Canada, is lobbying public office holders at several public agencies on behalf of ServiceNow to explore whether there are additional procurement opportunities for the client.

12. Susie Heath, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Peloton Interactive Inc. in regard to public policy and programs that support the health and wellness of British Columbians, protect data privacy and support economic development.
13. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of BentallGreenOak (Canada) Limited Partnership to advocate for property assessment, making it a more equitable property tax distribution process through the implementation of new ways to address the highest and best use of a properties' value.
14. Craig Keating and Raj Sihota, consultant lobbyists with Strategies 360 Canada, are lobbying public office holders at several public agencies on behalf of Tantalus Labs Ltd. to advocate for opportunities for economic development for BC grown cannabis and the promotion of locally produced cannabis products at the British Columbia Liquor Distribution Branch and across the province.
15. Kyle Larkin, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of National Coalition Against Contraband Tobacco regarding action against contraband tobacco flowing into the province, through: the creation of a contraband tobacco enforcement team; funding for ongoing contraband tobacco investigations; supporting law enforcement in their duty to combat organized crime.
16. Sherry MacLauchlan, a consultant lobbyist with Clear Stratgey Inc., is lobbying public office holders at several public agencies on behalf of DoorDash, Inc., regarding the economic value of the sharing economy and the benefits of legislation supporting the growth of the gig platform industry.
17. Don Moors and Ryan Singh, consultant lobbyists with Temple Scott Associates Inc., are lobbying public office holders at several public agencies on behalf of Salesforce.com in regard to policy and program recommendations to promote Salesforce's brand awareness on digital public policies and social justice issues.
18. Cheryl Oates, a consultant lobbyist with GT & Company Executive Advisors, is lobbying public office holders at several public agencies on behalf of The British Columbia College of Family Physicians (A Chapter of The College of Family Physicians of Canada) in regard to family medicine, the challenges faced by family doctors, the ways family doctors and government can work together in the interest of patients, and improvements that need to be made to better support family doctors.

19. Katie Shaw, a consultant lobbyist with Earncliffe Strategy Group, is lobbying public office holders at several public agencies on behalf of ACCIONA Infrastructure Canada Inc. regarding public infrastructure projects in British Columbia.
20. John Shevchuk, a consultant lobbyist with Lex Pacifica Law Corporation, is lobbying public office holders at several public agencies on behalf of Mosaic Forest Management Corporation to advocate changes to the assessment of Managed Forest Lands under the Assessment Act and associated regulations.
21. Taleesha Thorogood, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of SkipTheDishes Restaurant Services Inc. with respect to the food delivery application business model and the role it plays in supporting restaurants and businesses, especially in light of the state of emergency, physical distancing requirements and essential workplaces list.
22. Steve Vander Wal, a consultant lobbyist with Hill+Knowlton Strategies is lobbying public office holders at several public agencies on behalf of Switch Health Solutions Inc. build profile and relationships with health policy decision makers as well as identify opportunities to align their diagnostic testing capabilities with the province's healthcare objective.
23. Gurpreet Vining, a consultant lobbyist with Prospectus Associates is lobbying public office holders at several public agencies on behalf of VMWare, Inc. in regard to identifying and pursuing procurement opportunities specific to VMWare's products and solutions.
24. Matt Williamson, a consultant lobbyist with Global Public Affairs is lobbying public office holders at several public agencies on behalf of Amazon.com, Inc. to advocate on the implementation and regulation under Budget Measures Implementation Act (Bill 6) to ensure compliance and to prevent unintended consequences including risk and double taxation.
25. Melissa Zanette, a consultant lobbyist with KPW Communications Incorporated, is lobbying public office holders at the Ministry of Education on behalf of The Learning Partnership Canada/Partenariat Canadien en Education regarding design and delivery of innovation education programs.
26. AstraZeneca Canada Inc. is lobbying public office holder at several public agencies regarding matters including funding for AstraZeneca innovation pharmaceuticals and biopharmaceuticals; supply chain availability updates on AstraZeneca medicines including vaccines; advocating the importance of AstraZeneca Canada Inc.'s investments in research and development; and public reimbursement of

AstraZeneca Canada Inc.'s innovative treatments for BC citizens that require access to treatments as well as AstraZeneca's mental health and addiction pharmaceuticals through BC Pharmacare.

27. BC Alliance for Healthy Living Society is lobbying public office holders at several public agencies regarding healthy public policy and investments in initiatives and infrastructure which can reduce the risk factors that contribute to chronic disease.
28. Becton Dickinson Canada Inc. is lobbying public office holders at several public agencies regarding supply chain constraints and potential impact pertaining to resumption of medical procedures.
29. British Columbia Naturopathic Association is lobbying public office holders at ICBC regarding amendments to the ICBC regulation to include coverage for licensed naturopathic doctors.
30. The British Columbia College of Family Physicians (A Chapter of the College of Family Physicians of Canada) is lobbying public office holders at several public agencies in regard to family medicine, the challenges faced by family doctors, the ways family doctors and government can work together in the interest of patients, and improvements that need to be made to better support family doctors.
31. Cannabis Cultivators of British Columbia Association is lobbying public office holders at several public agencies regarding matters including advocacy of BC licensed producers' participation in farm-gate, direct delivery BC certification; policy recommendations on supporting cannabis as a new agricultural commodity; and policy recommendations to environmental regulatory fees and taxes.
32. Coast Foundation Society (1974) is lobbying public office holders at several public agencies in regard to funding for clinical supports and complex care health services to support people living with mental illness and substance use disorders as well as the development of appropriate supported housing for people with mental illness and addictions.
33. The Cridge Centre for the Family is lobbying public office holders at several public agencies in regard to policy and program recommendations for intimate partner violence/brain injury survivors as well as funding for emergency housing for women escaping intimate partner violence.
34. Hearth, Patio & Barbecue Association of Canada is lobbying member(s) of the BC Legislative Assembly opposing the recent (April 1, 2022) Provincial Sales Tax rate increase on fossil fuel combustion systems.
35. Kathairos Solutions Inc. is lobbying public office holders at several public agencies in regard to changes to methane venting regulation and increased financial incentives to support the adoption of methane emission reduction technologies in the oil and gas sector.

36. International Association of Heat and Frost Insulators and Allied Workers Local 118 is lobbying public office holders at several public agencies on a number of issues including a request to the provincial government to license asbestos removal and consulting firms, and strengthen asbestos health and safety laws, rules and regulations as well as recommendations on Labour Code improvements and funding for skilled trades training, enhanced training standards for asbestos abatement workers and enforcement of employer responsibilities around the deliberate misclassification of workers.
37. London Drugs Limited is lobbying public office holders at Ministry of Energy, Mines and Low Carbon Innovation regarding policy and program recommendations regarding the government's Greenhouse Gas Reduction Regulations initiatives, specifically in the area of transportation.
38. Salesforce, Inc. is lobbying public office holders at several public agencies in regard to policy and program recommendations to promote Salesforce's brand awareness on digital public policies and social justice issues.
39. Sienna Senior Living Inc. is lobbying public office holders at several public agencies regarding advocacy and recommendations regarding long-term care policies, funding model and health and human resources.
40. Sunrise Family Services Society is lobbying Member(s) of the BC Legislative Assembly regarding the province's current adoption review and the role of licensed adoption agencies in BC.
41. Tantalus Labs Ltd. is lobbying public office holders at several public agencies in regard to creating opportunities for economic development for BC grown cannabis and the promotion of locally produced cannabis products at the British Columbia Liquor Distribution Branch and across the province.
42. Western CA Holdco ULC is lobbying public office holders at several public agencies regarding policies, programs, initiatives, and discussions relating to Ksi Lisims LNG project development, including those related to CleanBC, climate policy and greenhouse gas emissions, project electrification and associated infrastructure, low carbon industrial strategies, and the provincial net-zero framework.