

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – November 2024

The following is a brief summary of new Registration Returns activated or re-activated between November 1 and November 30, 2024, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Martin Green, a consultant lobbyist with Foresight Strategic Advisors Inc., is lobbying public office holders at several public agencies on behalf of Expedia Group, Inc. regarding implementation of the *Short-Term Rental Accommodations Act*, including as it relates to the establishment of a short-term rental registry and the provincial government's position on the federal *Digital Services Tax Act*.
2. Stephanie Gomes, a consultant lobbyist with National Public Relations, is lobbying public office holders at the Ministry of Health and Ministry of Labour on behalf of Ferring Canada regarding treatment options for C.Diff.
3. Gary Ley, a consultant lobbyist with Gary Ley Public Affairs, is lobbying public office holders at several public agencies on behalf of BC Pulp and Paper Coalition regarding securing and attaining fibre supply to continue operation of pulp and paper operations in BC.
4. Gary Ley, a consultant lobbyist with Gary Ley Public Affairs, is lobbying public office holders at several public agencies on behalf of McLeod Lake Indian Band regarding support for energy projects including hydrogen export, natural gas straddle plant, hydrogen energy production, the proposed Tse'khene Energy Transition Hub and the development of proposed energy projects.
5. Gary Ley, a consultant lobbyist with Gary Ley Public Affairs, is lobbying public office holders at several public agencies on behalf of Mowi Canada West Inc. regarding timely decisions for tenure

applications or amendments, support for opposition to federal government plans and support for the salmon aquaculture industry through the federal government's transition plan for 2025.

6. Anna Lilly, a consultant lobbyist with Earncliffe Strategies, is lobbying public office holders at several public agencies on behalf of Canadian Media Producers Association - BC Branch regarding improving opportunities for equity-seeking producers in BC, insurance solutions for Film and Television sector, taxation and other incentives supporting the production of film and television by independent producers in British Columbia, support for BC film and television sector related to the designation of national funding, and support for the film and television sector, related to tax credits, and funding for Creative BC.
7. Lyle Trytten, a consultant lobbyist with 2192001 Alberta Ltd., is lobbying public office holders at several public agencies on behalf of Giga Metals Corporation regarding support for development of the Turnagain nickel deposit.
8. Autism Society of British Columbia is lobbying public office holders at the Ministry of Children and Family Development regarding autism assessments for children, youth and adults; partnering with Autism Society of British Columbia and inviting Autism Society of British Columbia to the table as a consultative support system for all autistic individuals; changes the Ministry of Children and Family Development announced in October 2021 to the Children and Youth with Support Needs Framework, including the removal of Direct Autism Funding; and seeking to consult on the development of the Children and Youth with Support Needs (CYSN) Framework and the funding attributed to supporting children and youth with disabilities.
9. AVIR Pharma Inc. is lobbying public office holders at the Ministry of Health regarding the potential extension of public drug coverage of certain medicines of AVIR's portfolio.
10. Canadian Psychedelic Association is lobbying Member(s) of the BC Legislative Assembly regarding scientific research supporting the effectiveness of psychedelic medicines in relieving the symptoms of mental illnesses.
11. Farewell Harbour Lodge Ltd. is lobbying public office holders at several public agencies regarding Commercial recreation tenures, public land management, tourism and land tenures.
12. New Wave Wine Society is lobbying public office holders at the British Columbia Liquor Distribution Branch to include fruit and mead wine in all Government programs that are available to grape wine.

13. Sailcone Grizzly Bear Lodge Ltd. is lobbying public office holders at several public agencies regarding adventure tourism wildlife viewing in order to finalise agreements between the tenure operators and local First Nations including the possibility of reissuing overlapping tenures.
14. Skeena Watershed Conservation Coalition is lobbying public office holders at several public agencies regarding changes to freshwater fish management, forestry stewardship to better support culture, fish and wildlife, and regarding the lack of compliance and enforcement from the BC Oil and Gas Commission on the Coastal GasLink Pipeline.
15. Surrey Fire Fighters' Association (Local 1271, International Association of Fire Fighters) is lobbying public office holders at several public agencies regarding amendments to provincial legislation (WorkSafe related) for presumptive coverages in areas of occupational related illness, injuries such as various forms of related cancers, heart injury, Operational Stress Injuries (OSI) and presumptive legislation.
16. Thompson Rivers University Open Learning Faculty Association (TRUOLFA) is lobbying public office holders at several public agencies regarding legislation pertaining to Thompson Rivers University.

**The statistics below are for the month of November 2024, and are from publicly searchable reports in the [Lobbyists Registry](#).**

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Finance  
Environmental and Climate Change Strategy  
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Health  
Member(s) of the BC Legislative Assembly  
Office of the Premier  
Energy, Mines and Low Carbon Innovation  
British Columbia Housing Management Commission

Top 5 Subject Matters in Active Registration Returns

Environment  
Economic Development and Trade  
Health  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment

Health

Indigenous Relations and Reconciliation

Economic Development and Trade

Finances and Budgets

O.R.L.  
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of lobbyists  
BRITISH COLUMBIA