

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – January 2025

The following is a brief summary of new Registration Returns activated or re-activated between January 1 and January 31, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Colin Aitchison, a consultant lobbyist with Enterprise Canada, is lobbying public office holders at several public agencies on behalf of HealthPro Procurement Services Inc. regarding post-COVID-19 health care procurement, including building safe domestic supply chains and to discuss how innovative BC based businesses could overcome barriers to innovation, in order to spur economic growth in BC.
2. Kareen Allam, a consultant lobbyist with Richard Strategy Group Inc., is lobbying public office holders at several public agencies on behalf of Cape Group Management Ltd regarding multi-use, Indigenous-lead, commercial, industrial, tourism, and housing development projects as well as integrated work, play, live, housing and mixed tenure model that incorporates market, social, and supportive housing as well as commercial and retail uses while embedding-low barrier employment.
3. Jarred Anderson, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at several public agencies on behalf of DP World (Canada) Inc. regarding policy development on transportation sector issues and alignment and partnerships with the Government of BC on issues such as: BC's supply chain/transportation/economic development policies and DP World's current/future operations.

4. Zach Authier, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Pembina Pipeline Corporation regarding changes to BC's energy, environmental and climate change policies which includes several matters such as: the revitalization of BC's environmental assessment processes and CleanBC; support BC's evolving governmental policy goals and objectives; the development of an LNG export facility in Kitimat, BC; support for potential export opportunities for Canadian oil and gas resources and products off the West Coast; and to advocate for clean hydrogen-as-ammonia exports from the West Coast of B.C., including efforts to enable engagement along relevant rail corridors.
5. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of Conair Group Inc., regarding several matters such as funding, interprovincial trade barriers, development of a national fleet of rapid-reaction aircrafts assets, and policy, program, regulation, budget and consultation processes relevant to Conair's business interests such as BC Wildfire Service plan, the development of the future BC Wildfire Service plan including ongoing investigations into emerging and future fire suppression systems and technologies that could benefit the safety, effectiveness, efficiency and sustainability of the BC Wildfire Service, carbon emissions reduction plans, and future aerial firefighting services procurement processes.
6. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of Qualico Developments (Vancouver) Inc. regarding WSA approval for Qualico's development in Surrey West Clayton of 7,100 residential units.
7. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of SN Transport Ltd. to advocate for the shifting of the transport of dialysis patients from Handy Dart to an on-demand non-emergency patient transfer service.
8. Lucas Borchenko and Jon Robinson, consultant lobbyists with Crestview Strategy, are lobbying public office holders at several public agencies on behalf of Carnival Corporation & plc regarding the impact of the cruise ship industry on Canada's economy and tourism sector, actions to protect the environment, and protect the health, safety and well-being of guests.
9. Jason Craik, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Tidewater Renewables Ltd. addressing the looming economic

crisis being driven by large volumes of subsidized US renewable diesel imports into the Canadian market.

10. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., is lobbying public office holders at several public agencies on behalf of BC Parks Foundation to create a connected system of parks and Indigenous protected areas that is cared for, resilient, and full of life, generating jobs, wealth and other benefits for people and other species.
11. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., is lobbying public office holders at several public agencies on behalf of Cedar Shake and Shingle Bureau regarding changes to the BC governments forest policy, specifically in the area of old-growth forestry deferrals, as well as communicating the impact of the changes on the cedar shake and shingle industry.
12. Cole Cyr, a consultant lobbyist with Colina Consulting Ltd., is lobbying public office holders at several public agencies on behalf of Construction Maintenance and Allied Workers (CMAW) regarding labour legislation and policy that recognizes the unique nature of the construction industry as well as policy and program recommendations regarding safe work environments, and an improved standard of living as well as regarding skilled trades training in British Columbia.
13. Cole Cyr, a consultant lobbyist with Colinda Consulting Ltd., is lobbying public office holders at several public agencies on behalf of EDF Renewables Development Inc. regarding increased regulatory efficiencies regarding permitting and environmental assessment as it pertains to renewable energy projects in BC.
14. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of BC Parks Foundation to create a connected system of parks and Indigenous protected areas that is cared for, resilient, and full of life, generating jobs, wealth and other benefits for people and other species.
15. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of Construction Maintenance and Allied Workers (CMAW) regarding labour legislation and policy that recognizes the unique nature of the construction industry, policy and program recommendations regarding safe work environments, and an improved standard of living as well as regarding skilled trades training in British Columbia.
16. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of EDF Renewables Development Inc. regarding increased

regulatory efficiencies regarding permitting and environmental assessment as it pertains to renewable energy projects in BC.

17. Quinn Deasy, a consultant lobbyist with GW Group, is lobbying public office holders at several public agencies on behalf of CNIB Deafblind Community Services to seek funding for Intervenor Services in the province.
18. Leila Farmer, a consultant lobbyist with Global Public Affairs Inc. is lobbying public office holders at several public agencies on behalf of Barkley Project Group Limited regarding economic reconciliation through Indigenous equity in electrical transmission and distribution infrastructure on Vancouver Island.
19. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs is lobbying public office holders at several public agencies on behalf of Abbott Laboratories Co. regarding public reimbursement for Abbott's FreeStyle Libre brand products.
20. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs is lobbying public office holders at several public agencies on behalf of Google Canada Corporation regarding investment in Google applications, systems and services, proposed public-harms legislation and the BC Online Safety Action Table, the Election Amendment Act, 2023 (formerly Bill 11) and the Intimate Images Protection Act (formerly Bill 12).
21. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs is lobbying public office holders at several public agencies on behalf of TELUS Corporation regarding TELUS operations, including housing and social initiatives, expansion and improvement of internet and telecommunications connectivity in B.C., specifically regarding government funding to support projects and the potential and ongoing use of various employer administration services offered by TELUS.
22. Jeffrey Ferrier, a consultant lobbyist with Framepoint Public Affairs is lobbying public office holders at several public agencies on behalf of Elk Valley Resources Ltd. regarding several matters such as biodiversity and wildlife management, carbon tax, cumulative effects, indigenous affairs, innovation, international trade, land conservation, land use planning, project development, provincial US transboundary matters, supply chain, tax competitiveness, water quality, mine operations, permitting mine reclamation securities.
23. Louise Girouard, a consultant lobbyist with Compass Rose Group is lobbying public office holders at several public agencies on behalf of Tanium regarding Tanium's technology to help the

government's public safety portfolio gain greater visibility in its cybersecurity posture in BC and Canada.

24. Allyson Grant, Andrew Steele and Stanley Shtilman, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Vopak Development Canada Holdings Inc. regarding support for rail infrastructure servicing the Ridley Island Energy Export Facility (REEF) at the Port of Prince Rupert.
25. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Association of Medical Radiation Technologists/Association canadienne des technologues en radiation médicale regarding policies, directives, and programs that will enhance retention and recruitment to bolster interest in pursuing MRT careers in the broader public, including increased career promotion and mitigating financial barriers as well as policies to support the development and sustainment of MRT education programs in BC by advocating for increased clinical and entry-level educational capacity and the allocation of resources to facilitate professional growth and training for vital in-demand specialties in the industry.
26. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Heating, Refrigeration and Air Conditioning Institute of Canada regarding Prompt Payment Legislation and compulsory trades system and trades training.
27. David Gulliver, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of Surety Association of Canada regarding the development of prompt payment legislation and associated possible bonding regulations.
28. Nicola Hill, a consultant lobbyist with Nicola Hill Strategies Ltd, is lobbying public office holders at several public agencies on behalf of Canadian Parks and Wilderness Society, British Columbia regarding the implementation of Coastal and Marine Strategy.
29. Nicola Hill, a consultant lobbyist with Nicola Hill Strategies Ltd, is lobbying public office holders at several public agencies on behalf of Clayoquot Biosphere Trust regarding support and funding for the Clayoquot Sound UNESCO Biosphere Centre.
30. Nicola Hill, a consultant lobbyist with Nicola Hill Strategies Ltd, is lobbying public office holders at several public agencies on behalf of Vancity Community Foundation regarding partnership and investment in Vancity Community Foundation's Non-profit affordable community housing

accelerator fund, support for climate ready affordable community housing and support for 312 Main climate resiliency upgrades.

31. Mark Jiles and Rob Nagai, consultant lobbyists with Bluestone Consulting Inc., are lobbying public office holders at several public agencies on behalf of ApplyBoard Inc. regarding the new regulations for international students and how the new International Education Code of Practice will impact their business operations in British Columbia.
32. Mark Jiles, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Mechanical Contractors Association of British Columbia regarding the profile and impact of the mechanical contracting industry in BC.
33. Sajjid Lakhani, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Dan's Legacy Foundation to seek funding for clinically supported job-skills training for at-risk youth.
34. Sajjid Lakhani, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Downtown Vancouver Business Improvement Association regarding public safety, including mental health and addiction support, repeat offenders, increased support/funding for provincial prosecutors, and programs to support positive changes around public safety, support for those individuals who live with mental health and/or addictions and who are exhibiting behaviours that negatively affect perceptions of safety and to inform the Attorney General, Minister of State for Community Safety and Integrated Services and policy makers about the extent of violence and threat of violence by property crime offenders and the need for action.
35. Anna Lilly and Anita Zaenker, consultant lobbyists with Earncliffe Strategies, are lobbying public office holders at several public agencies on behalf of BC Public Library Partners regarding the *Library Act* and funding.
36. Emma Macklem, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Teck Resources Limited regarding supporting actions that advance critical mineral production, processing and recycling in the province.
37. Lindsay Matthews, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of British Columbia Ferry Services Inc. regarding investment in the long-term future of the coastal ferry system.
38. Jon Robinson, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of NorthRiver Midstream Inc. regarding NorthRiver Midstream's

infrastructure and the NEBC Connector Project and related regulations and permitting and engage government on climate action policies including the transition to an output-based pricing system.

39. Moe Sihota, a consultant lobbyist with Parhar Investments&Consulting Ltd, is lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Health on behalf of Shoppers Drug Mart Inc regarding the expansion of scope of services provided by Pharmacists in Store, expansion of In Store Primary Care within scope of Pharmacist Practice and subsequent, potential increases in said scope, and assisting the Province in providing and expanding Mental Health and Addiction Assistance through the chain of Pharmacies and Technologies developed by Shoppers Drug Mart Inc.
40. Andrew Percy and Alexa Sipeki, consultant lobbyists with Crestview Strategy Inc., are lobbying public office holders at several public agencies on behalf of PayIt LLC regarding better connecting citizens to government services through a modern digital platform that improves the consumer experience as well as improving customer service experience whilst also supporting governments in modernising they way they provide services.
41. Steve Vander Wal, a consultant lobbyist with Santis Health, is lobbying public office holders at several public agencies on behalf of AbbVie Corporation advocating for policies that support timely access to AbbVie's innovative medicines for appropriate patients and for the value of innovative pharmaceuticals in improving patient outcomes and overall savings to the healthcare system, as well as advancing health security and economic growth.
42. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Canadian Association of Energy Contractors regarding government's application of the Production, Machinery, and Equipment (PM&E) PST exemption to ensure environmental remediation activities for orphaned and inactive wells is included.
43. Anita Zaenker, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of Greater Victoria Visitors and Convention Bureau (known as: Destination Greater Victoria) regarding financial and budgetary measures that affect the Greater Victoria tourism industry, funding and other support for sports tourism and sport-related events and activities hosted in Greater Victoria, Greater Victoria Destination Master Plan Development and Implementation, and Municipal and Regional District Tax.
44. Arbios Biotech is lobbying public office holders at several public agencies advocating for the establishment of sustainable funding mechanisms to support the development, scaling, and long-

term success of the biofuels industry in British Columbia, with a focus on innovative technologies that reduce forestry waste and advance renewable energy goals; for regulatory measures and economic incentives to safeguard the biofuels industry in British Columbia, ensuring its competitiveness and resilience amidst evolving environmental and economic policies; and for policy initiatives, funding opportunities, and program development aimed at promoting the growth and adoption of biofuels in British Columbia, contributing to the province's climate action and energy transition objectives.

45. Association for Reformed Political Action (ARPA) Canada is lobbying public office holders at several public agencies regarding policies that regulate or combat pornography, prostitution, and human trafficking or that aid victims of human trafficking, the elimination of SOGI in schools and medical transitioning within the provincial health system and the introduction or modification of provincial MAID legislation, regulations, or policies.
46. BC Chicken Growers Association is lobbying public office holders at several public agencies regarding several matters such as: policy and program recommendations regarding the government's policies specifically in the area of Supply Management and Emergency responses, changes to animal activism laws, a grower elected marketing board, water and food security, labour, and transportation, policy governing agriculture and poultry including but not limited to tax reduction, animal welfare, and product pricing, laws to protect farms, families, their bio-security programs and animals from animal activists.
47. Bill Reid Foundation is lobbying public office holders at the Ministry of Tourism, Arts, Culture and Sport regarding changes to assessment criteria of BC Arts Council funding to ensure more equitable operating funding.
48. Carnegie Community Centre Association is lobbying public office holders at several public agencies related to policy and program questions and recommendations regarding government actions to end homelessness through intermediate shelter strategies, including the tiny home village model, by building new shelter rate housing, and by stopping the loss of affordable housing.
49. Coast Mental Health Foundation is lobbying public office holders at the Ministry of Health regarding funding for a pilot project to expand the Cognitive Rehabilitation program, currently offered in-house at Coast Mental Health, into two local post secondary institutions.
50. Community Energy Association is lobbying public office holders at several public agencies regarding changes to policy and programs around climate and energy, policy and program

recommendations around climate and energy initiatives related to CleanBC and climate funding for local government and indigenous community climate and energy projects.

51. CommunityLogiq Software Inc. is lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Transportation and Transit regarding transportation and transit planning.
52. Downtown Eastside SRO Collaborative Society is lobbying public office holders at several public agencies regarding a dedicated funding stream for a municipally-administered housing acquisition and renovation program that would support the transformation of privately-owned Single Room Occupancy (SRO) buildings into permanent deeply affordable community-owned housing and vacancy control (rent control tied to the unit) in Single Room Occupancy (SRO) buildings within the City of Vancouver.
53. Dying With Dignity Canada is lobbying public office holders at several public agencies regarding changes to Master Agreement between B.C. Health and the Denominational Health Association, the status and prerogatives of publicly funded faith-based hospitals, hospices, long-term care homes and clinics as it relates to the denial of certain lawful clinical end of life procedures within such institutions and the definitions of medical consent as they pertain to different lawful end-of-life clinical care procedures.
54. EarthDaily Analytics Corp. is lobbying public office holders at the Ministry of Jobs, Economic and Innovation regarding Canada Growth funding application and support of BC Govt for EDA federal initiatives border surveillance and satellite data buy (NATO 2%) in the context of new US administration.
55. Genome British Columbia is lobbying public office holders at several public agencies regarding funding and provincial support for and participation in multi-partnered programming to expand BC-based genomics research and innovation.
56. M.H.A. - Manufactured Housing Association of BC is lobbying public office holders at several public agencies regarding proposal for changes to Pilot Car Guidelines, travel time flexibility and approved routing for oversize loads, and proposed changes to the Secondary Homes Policies of the Ministry of Agriculture and Food and Agriculture Land Commission for home size restriction on small ALR land holdings.

57. Netflix is lobbying public office holders at several public agencies regarding regulatory and policy issues affecting content creating and streaming service providers, including tax incentives to promote a robust film, television and animation sector in British Columbia.
58. Nickel Bros Enterprises Ltd. is lobbying public office holders at several public agencies regarding home relocation for First Nations, Move Permits for House Relocations and challenges related to Telus and broader concerns regarding the Canadian Radio-Television and Telecommunications Commission.
59. Options for Sexual Health is lobbying public office holders at several public agencies regarding increase in current provincial contract to deliver sexual health services, fund sexual health education in schools and training for teachers and funding for clinics.
60. Society of General Practitioners of British Columbia is lobbying public office holders at the Ministry of Health and the Parliamentary Secretary for Rural Health regarding changes to funding and programs related to primary healthcare and family physician compensation.

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Health
Jobs, Economic Development and Innovation

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Office of the Premier
Health
Water, Land and Resource Stewardship
Jobs, Economic Development and Innovation

Top 5 Subject Matters in Active Registration Returns

Environment
Economic Development and Trade
Health
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Health
Economic Development and Trade

Indigenous Relations and Reconciliation
Finances and Budgets

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BRITISH COLUMBIA