

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – March 2025

The following is a brief summary of new Registration Returns activated or re-activated between March 1 and March 31, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Berit Beattie, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Rothmans, Benson & Hedges Inc. regarding strengthening enforcement against contraband tobacco, advocating for dedicated resources and cross-ministerial and governmental coordination to curb organized crime involvement and recover lost tax revenue.
2. Berit Beattie, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Sienna Senior Living Inc. regarding senior living facilities maintain the highest levels of care and operational effectiveness and efficiency and address the regulatory framework that ensures the operational viability of senior living homes.
3. Justin Berube and Katie Shaw, consultant lobbyists with Earnscliffe Strategy Group BC, are lobbying public office holders at several public agencies on behalf of Oceanic Wind Energy Inc regarding regulatory and policy framework that supports offshore wind as a key priority in BC's energy mix.
4. Lucas Borchenko, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at the Ministry of Health and Member(s) of the Legislative Assembly on behalf of Pallium Canada regarding an increase in BC's accessibility to Palliative Care through more training, and better availability.

5. Carling Dick, a consultant lobbyist with Earncliffe Strategies, is lobbying Member(s) of the BC Legislative Assembly on behalf of Surrey Hospitals Foundation regarding support for Surrey Hospitals Foundation's role as the largest non-government funder of health care for families in Surrey.
6. Claudia Gallant and Sadaf Rostami, consultant lobbyists with Jenni Byrne + Associates, are lobbying public office holders at several public agencies on behalf of Gartner Group Canada, Inc. regarding reform procurement policies to ensure value-for-money for professional services, including services related to research and benchmarking.
7. Ujwal Ganguly, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at several public agencies on behalf of Salesforce, Inc. regarding policy and program recommendations to promote Salesforce's brand awareness on digital public policies and social justice issues.
8. Byng Giraud, a consultant lobbyist with Sedgwick Strategies Inc., is lobbying public office holders at several public agencies on behalf of Imperial Metals Corporation regarding the status and advancement of permits related to mining operations and mineral exploration.
9. Steve Greenaway, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Encorp Pacific (Canada) regarding compliance with and opportunities for improvements to BC's beverage container recycling programs and regulations for stewardship agencies.
10. Steve Greenaway, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Facebook Canada Ltd. regarding online digital platforms, including but not limited to broader policy issues such as population-level harms.
11. Zacharie Greenfield, a consultant lobbyist with Impact Public Affairs is lobbying public office holders at several public agencies on behalf of Mortgage Brokers Association of British Columbia regarding supports for first-time homebuyers, the implementation of the *Mortgage Services Act*, and policies like the cooling-off period, property transfer tax, and other homebuying instruments.
12. Beatriz Grigsby-Larson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at the Ministry of Post-Secondary Education and Future Skills on behalf of Acsenda School of Management Inc. seeking changes to policies pertaining to immigration and seeking support with the development and delivery of academic programs.

13. Beatriz Grigsby-Larson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Invenenergy Wind Canada Development ULC regarding opportunities to collaborate on BC Hydro call for power and upcoming procurement process, the status of provincial permitting processes and the approach to Indigenous-led renewable energy development and opportunities to collaborate.
14. David Gulliver, a consultant lobbyist with Enterprise Canada, is lobbying public office holder at the Ministry of Post-Secondary Education and Future Skills as well as Member(s) of the BC Legislative Assembly on behalf of HealthPro Procurement Services Inc. regarding barriers to innovation to spur economic growth in B.C. and working with the B.C. government to bolster post-COVID-19 health care procurement, including building safe domestic supply chains.
15. David Gulliver, a consultant lobbyist with Enterprise Canada, is lobbying public office holder at several public agencies on behalf of International Language Academy of Canada regarding study permits for international students.
16. David Gulliver and Michael McKinnon, consultant lobbyists with Enterprise Canada, are lobbying public office holders at several public agencies on behalf of Canadian Propane Association regarding use of propane as a low emission fuel, policies and recommendations on propane and changes to energy or environmental policies relating to the propane sector.
17. Devon Hill, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of Iron Workers Local 97 regarding matters pertaining to advancing mandatory trades, addressing opportunities and challenges with temporary foreign workers and supporting expanded capital investments in infrastructure and transportation across the province.
18. Nicola Hill, a consultant lobbyist with Nicola Hill Strategies Ltd, is lobbying public office holders at several public agencies on behalf of NUQO Modular Inc. regarding procurement policies and economic strategies to ensure the success of BC based businesses in the context of tariffs and economic response while meeting innovation and social policy goals.
19. Nicola Hill, a consultant lobbyist with Nicola Hill Strategies Ltd, is lobbying public office holders at several public agencies on behalf of Videotron LTD. regarding the development, establishment or termination of any program, policy, directive or guideline that would foster competition and enable Videotron to establish its telecommunications services.

20. John Jacobson, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Fortinet Technologies (Canada) ULC regarding its expansion across Canada, and the challenges its western Canadian operations are facing in BC.
21. Benjamin Kinsella, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at the Ministry of Environment and Parks and the Office of the Premier on behalf of S.C. Johnson & Son Inc. regarding the CleanBC Plastic Action Plan and to ensure intended product usage is considered in future regulations from the province.
22. Taylor Kyte, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Pembina Pipeline Corporation regarding changes to BC's energy, environmental and climate change policies which includes several matters such as: the revitalization of BC's environmental assessment processes and CleanBC; support BC's evolving governmental policy goals and objectives; the development of an LNG export facility in Kitimat, BC; support for potential export opportunities for Canadian oil and gas resources and products off the West Coast; and to advocate for clean hydrogen-as-ammonia exports from the West Coast of B.C., including efforts to enable engagement along relevant rail corridors.
23. Alex McMillan, a consultant lobbyist with McMillan Solutions, is lobbying public office holders at several public agencies on behalf of BC Chamber of Commerce regarding the removal of inter-provincial trade barriers and trade irritants to improve the economic performance and opportunities for BC businesses; tax policies such as the Employer Health Tax, the Provincial Sales Tax and corporate income taxes and the fees and costs incurred by members as a result of the government's regulatory choices; seeking government's participation in Celebrating BC Chamber Week and Small Business Week; and arranging participation by government representatives in the client's annual convention.
24. Rob Nagai, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Nanaimo Regional Hospital District regarding commitments and a pathway forward on a New Cancer Centre, Long-term Care Facility, and New Patient Tower & Cardiac Catheterization Lab.
25. Rob Nagai, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Twig Fertility Holdings Inc(2770334) regarding Twig Fertility's interest in being registered to participate in the government's IVF program.

26. Mary Polak, a consultant lobbyist with Maple Leaf Strategies, Inc., is lobbying public office holders at several public agencies on behalf of Wyse Meter Solutions Inc. seeking policy direction that would not interfere with their sub-metering business in BC.
27. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of CareRx Corporation regarding developing a commercial partner relationship and a sustainable funding model for long-term care Plan B Pharmacare services across British Columbia.
28. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Insurance Council of British Columbia regarding regulatory issues and impacts on the BC insurance industry relevant to changes in strata insurance in BC, the development of Financial Services Authority regulations and ongoing reform of BC's financial regulations and regulatory perspectives relevant to ensuring timely and effective response to natural disasters and public emergencies.
29. John Moonen, a consultant lobbyist with John Moonen & Associates Ltd., is lobbying public office holders at several public agencies on behalf of EDF Renewables Development Inc. regarding provincial permitting, approvals and policies for renewable energy projects in B.C.
30. Jody Paterson, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Board Voice Society of BC regarding issues and social implications around intimate partner violence and brain injury.
31. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd., is lobbying public office holders at several public agencies on behalf of LaSalle College Vancouver Inc regarding policy changes arising from reduction of Federal Immigration Approved Students allowed into Canada, including matters related to issuance of PAL Letters.
32. Bill Tieleman, a consultant lobbyist with West Star Communications, is lobbying public office holders at several public agencies on behalf of HME Home Health encouraging the provincial government and its ministries, agencies, Health Authorities and other entities to ensure that Canadian and British Columbia-owned and based health equipment providers are given appropriate recognition in Requests For Proposals and bidding analysis over foreign-owned, foreign-based and foreign-controlled corporations who are bidding to provide goods and services that received provincial funding; to also encourage that contracts held by such firms are put up for

tender on a timely and regular basis, particularly given the recent imposition of tariffs on Canada by the United States government.

33. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc. is lobbying public office holders at several public agencies on behalf of CICC The College of Immigration and Citizenship Consultants Corp. regarding the work of the College and/or the wider immigration sector.
34. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc. is lobbying public office holders at several public agencies on behalf of Community Legal Assistance Society regarding several matters such as changes to the Human Rights Code, expressly adding the ground of "social condition" to the Code, eliminate the definition of "age" in the Code, abolish the exemption for shared accommodations, and allow a representative to advance a human rights complaint in the event a complainant dies, changes to the *Mental Health Act*, Adult Guardianship Act and associated Regulations in order to stop detentions without authorization or review, remove deemed consent provisions, and enhance fair review hearing for people detained under the *Mental Health Act* living in British Columbia, changes to the *Residential Tenancy Act*, Residential Tenancy Regulation, and Residential Tenancy Branch dispute resolution process in order to enhance legal protections for residential tenants living in British Columbia, changes to the *Workers Compensation Act* and Regulations and WorkSafeBC and Workers Compensation Board policies and processes, oversee the rationalization and simplification of the decision-making process of the Workers Compensation Board, particularly with respect to permanent disability awards, additional funding for retaining lawyers for representation for those who have been involuntarily detained pursuant to the *BC Mental Health Act* or to those subject to the Mental Disorder Provisions of the Criminal Code of Canada from the Legal Services Society and policy and program recommendations regarding BC government legislation and funding, specifically in the area of reforming the Mental Health Act, establishing an Independent Rights Advice Service for people involuntarily detained under the MHA or the Criminal Code, improved processes at the Residential Tenancy Branch and changes to the *Residential Tenancy Act*, improved funding of the BC Human Rights Tribunal.
35. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc. is lobbying public office holders at several public agencies on behalf of High Tide Inc. regarding empowering licensed cannabis retailers to better compete with the illicit market, including on price and consumer access.

36. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc. is lobbying public office holders at the Ministry of Health on behalf of Isologic Innovative Radiopharmaceuticals Ltd. regarding access to Positron Emission Tomography (PET) radiopharmaceuticals.
37. Steve Vander Wal, a consultant lobbyist with Santis Health, is lobbying public office holders at the Ministry of Health on behalf of Kidney Foundation of Canada regarding funding to continue to provide proactive information to educate British Columbians about kidney disease, risk factors, and the benefit of healthy lifestyles.
38. Grace Wainaina, a consultant lobbyist with Wellington Advocacy Inc, is lobbying public office holders at several public agencies on behalf of Sysco Canada, Inc. advocating for changes to government policy that improve the efficiency of food distribution supply chains in rural and urban communities, including school food programs, transportation services, training and skills development.
39. Huw Williams, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at the Ministry of Finance and Ministry of Energy and Climate Solutions on behalf of Canadian Automobile Dealers regarding amendments to the Electric Vehicle Mandates, made under the *BC Zero-Emission Vehicles Act*.
40. Matt Williamson, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of Great Canadian Railtour Company Ltd. regarding policies that promote supply chain growth and investment as well as policies that support safe, efficient and reliable supply chains.
41. Stephen Yardy, a consultant lobbyist with PAA Advisory | Couseils, is lobbying public office holders at several public agencies on behalf of Restaurant Brands International Inc. regarding state of the foodservice industry, policies on tax and labour that are impacting the hospitality industry.
42. ACCRO Rental Systems Inc is lobbying public office holders at the Ministry of Finance advocating for clarification, modernization and/or changes related to PST bulletin 116, specifically with regard to its application on Canada's vehicle rental/short-term leasing sector.
43. Acsenda School of Management Inc. is lobbying public office holders at the Ministry of Post-Secondary Education and Future Skills seeking changes to policies pertaining to immigration and seeking support with the development and delivery of academic programs.
44. Association for Mineral Exploration British Columbia is lobbying public office holders regarding several matters such as clear and timely Notice of Work Processes and Resourcing, incentives that

are the best in Canada and maintain current incentives along with fairness in implementation, regulatory framework for the inclusion of input of Indigenous communities in decision making on prospective and existing mineral exploration activities, inclusive land use planning that relies on scientific data, industry and stakeholder input, minimizing burdens imposed by federal or proposed provincial legislation on Species at Risk and Indigenous perspectives, Policy and program recommendations supporting mineral exploration in British Columbia and legislation and policy that provide clarity regarding resource road access and use.

45. Bank of Montreal is lobbying Member(s) of the BC Legislative Assembly regarding consumer protection that affect the relationship that banks have with their customers in delivering financial services and the role of banks in the BC economic development with a focus on physical security, economic prosperity, anti-scam strategies and social assistance programs.
46. BC Alliance for Healthy Living Society is lobbying public office holders at several public agencies regarding initiatives and infrastructure which can reduce the risk factors that contribute to chronic disease.
47. BC Construction Industry Skills Improvement Council is lobbying public office holders at the Ministry of Post-Secondary Education and Future Skills regarding funding from Post-Secondary Education and Future Skills.
48. BHP Canada Inc. is lobbying public office holders at several public agencies regarding status of legacy assets, the support of the development of potash export facility and the support of securing rail access to port.
49. British Columbia Chiropractic Association is lobbying public office holders at several public agencies regarding several matters such as prevention from illicit drug market, health professional regulatory changes, changes to *Workers Compensation Act* to allow concurrent care, integration of BC Chiropractors as part of urgent primary care system, expansion of primary health care teams, increase MSP supplementary payment fee and visits per year, regulation of non-veterinary healthcare, request Chiropractors as a health professional permitted to assess Ministry of Social Development and Poverty Reduction for orthoses and braces, increase ICBC fees to meet fair market value, access to the Provincial eHealth Viewer, CareConnect, for diagnostic imaging reports and images, and laboratory test results and the ability to directly refer patients for X-Ray imaging.

50. Canadian Automobile Dealers Association is lobbying public office holders at the Ministry of Finance and Ministry of Energy and Climate Solutions regarding amendments to the Electric Vehicle Mandates, made under the *BC Zero-Emission Vehicles Act*.
51. Canadian Media Producers Association - BC Branch is lobbying public office holders at several public agencies regarding improving opportunities for equity seeking producers, insurance solutions and funding for Film and Television sector.
52. Canadian Union of Public Employees, Local 2278 is lobbying the Parliamentary Secretary for Labour and public office holders at the Ministry of Labour advocating for adequate resources for the Labour Relations Board and inclusion of student workers in the labour code.
53. Cranbrook Professional Firefighter Local 1253 is lobbying public office holders at the Ministry of Health and the Ministry of Labour regarding expanding presumptive cancer coverage, Firefighter Health Screening Programs, and First Responder Resiliency Programs.
54. Emergent BioSolutions Canada Inc. is lobbying public office holders at several public agencies regarding an increase to public access and funding for NARCAN® (Naloxone HCl) Nasal Spray in BC.
55. Enterprise Rent-A-Car Canada Company is lobbying public office holders at the Ministry of Finance for clarification, modernization and/or changes related to PST bulletin 116, specifically with regard to its application on Canada's vehicle rental/short-term leasing sector.
56. EOS Aircraft Inc. is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation and the Office of the Premier regarding funding for clean tech aerospace programs.
57. Esquimalt Fire Fighters Association local 4264 of the International Association of Fire Fighters is lobbying public office holders at the Ministry of Labour regarding cancer screening for fire fighters, funding mental health programming for fire fighters, and improving Cancer Presumptive Language with WCB for all fire fighters.
58. Federation of Independent School Associations in BC is lobbying Member(s) of the Legislative Assembly regarding proportional funding access to the Food in Schools program for needy families with children enrolled in an independent school.
59. Fortinet Technologies (Canada) ULC is lobbying public office holders at several public agencies regarding global cybersecurity business, its range of products, its long-term presence in BC, its expansion across Canada and the challenges its Western Canadian operations face in BC.
60. Interior Lumber Manufacturers' Association is lobbying public office holders at several public agencies regarding fair and equitable access to the provincial forest resource, to increase the

amount of value-added wood production and long-term solution to the US softwood lumber dispute.

61. Invenergy Renewable Services Canada ULC is lobbying public office holders at several public agencies regarding permitting and approvals for clean energy projects and understanding of future government goals within the electricity sector.
62. Kamloops Fire Fighters' Association IAFF Local 913 is lobbying public office holders at several public agencies regarding amendments to worksafe legislation to include pre-screening for presumptive cancers as well as enhanced mental health coverage and enhanced presumptive cancer legislation.
63. Kelowna Professional Firefighters Association is lobbying public office holders at several public agencies regarding WorksafeBC Presumptive Cancer for Firefighters, Cancer Screening for Firefighters, and Mental Health Resource funding.
64. Kwantlen Faculty Association is lobbying public office holders at several public agencies regarding Amendments to or establishment of policies, directives, or guidelines governing the financial decisions and accountability of Kwantlen Polytechnic University; amendments to regulations, policies, and legislation governing Boards of Governors of Special Purpose Teaching Universities; development of a communication process of guideline for communications between the Ministry of Advanced Education & Future Skills and post-secondary faculty associations; job protection for faculty association members; and seeking to change the University Act 35.2(2)(g) Senate of a Special Purpose Teaching University.
65. New Westminster Firefighters is lobbying public office holders at WorksSafeBC regarding changes in the Workers Compensation Act of British Columbia to amend the Latency periods from 20 years to ten years for testicular and colorectal cancers for firefighters, amending worksafe regulations, funding for cancer screening and mental health supports and initiatives
66. Sienna Senior Living Inc. is lobbying public office holders at several public agencies regarding funding and funding policy related to the effective provision of quality long-term care in British Columbia as well as recommendations on to growing and maintaining a strong healthcare labour force in the long-term care and seniors living sector.
67. Small Change Fund is lobbying public office holders at several public agencies regarding increased provincial spending on climate action and infrastructure, new programs and economic institutions to expedite greenhouse gas reductions, such as new climate-oriented crown corporations, a Youth Climate Corps, more ambitious climate emergency laws, policies and programs, and the public to

submit written correspondences such as letters to provincial leaders and MLAs urging them to implement a Youth Climate Corps.

68. Soprema Inc. is lobbying public office holders at the BC Financial Services Authority regarding mitigation measures under tariff countermeasures.
69. Sun Life Financial Inc. is lobbying public office holder at several public agencies regarding privacy and artificial intelligence policy.
70. Surfrider Foundation Canada Chapters is lobbying public office holders at the Ministry of Environment and Parks, Water, Land and Resource Stewardship regarding adding single-use plastic hotel amenities to the BC Single-Use and Plastic Waste Prevention Regulation, policy recommendations on restricting the use of polystyrene foam in floating structures in the aquatic environment, the approval of the District of Tofino's bylaw prohibiting the sale of plastic water bottles 1 Litre and less and the creation of a long-term vision for the Clean Coast Clean Waters shoreline cleanup and derelict vessel removal program.
71. Sustaero GP Inc. is lobbying public office holders at several public agencies regarding guidelines on environmental permitting and time lines.
72. Township of Langley Firefighters Local 4550 is lobbying public office holders at several public agencies regarding health and safety for firefighters, cancer presumption legislation, to increase mental health funding, to repeal single stairway egress legislation, and for pre screening programs to identify cancer in fire fighters.
73. Trail Firefighters Local 941 is lobbying Member(s) of the BC Legislative Assembly proposing amendments to the Workers Compensation Act, including amendments to include all forms of cancer and lower the employment period to 2 years, mandatory Psychological Safety in the Workplace, and to approve that firefighters across BC have Annual medical screening covered by MSP.
74. Varian Medical Systems, Inc. is lobbying public office holders at several public agencies regarding awarding and amending contracts for the purchase of medical devices, software and related services and multi-disciplinary oncology partnerships to improve outcomes and drive value across the health system; optimize patient care across the cancer care pathway by pioneering solutions to enhance workflows, improve efficiencies and make treatments more precise.

75. VRIFY Technology Inc. is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation regarding BC's AI strategy, particularly in the context of critical minerals and collaboration opportunities with the BC government and other stakeholders

The statistics below are for the month of March 2025, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Jobs, Economic Development and Innovation
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy and Climate Solutions
Office of the Premier
Health
Jobs, Economic Development and Innovation

Top 5 Subject Matters in Active Registration Returns

Environment
Economic Development and Trade
Health
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Economic Development and Trade
Health
Finances and Budgets
Energy