

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – June 2025

The following is a brief summary of new Registration Returns activated or re-activated between June 1 and June 30, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Kerry Allerton, a consultant lobbyist with 3Sixty Public Affairs Inc., is lobbying public office holders at the Ministry of Health and the Office of the Premier on behalf of Cancer Clinician Advocacy Forum regarding actionable solutions, specifically, improving access to diagnostic testing, access to molecular and genetic testing, and managed access programs.
2. Zach Authier and Jill Swenson, consultant lobbyists with Global Public Affairs, are lobbying Member(s) of the BC Legislative Assembly and public office holders at the Ministry of Housing and Municipal Affairs on behalf of Canadian Standards Association regarding the adoption of standards into regulation, guidelines or funding criteria in the areas of modular high-rise housing, building information modelling and food security and food systems as well as funding for standards in training in modular high-rise construction.
3. Michael Bailey, a consultant lobbyist with Western Policy Consultants Inc., is lobbying public office holders at several public agencies on behalf of Salesforce, Inc. regarding the digitization of government services and discuss options to remove barriers to entry.
4. Liam Berzins, a consultant lobbyist with Navigator, is lobbying the Member(s) of the BC Legislative Assembly on behalf of Turo Canada Co. ULC regarding the application of provincial sales tax and passenger vehicle rental tax on Turo's services.

5. Nicole Brassard, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation on behalf of DigiBC - The Interactive & Digital Media Industry Association of British Columbia regarding the provincial government to enhance the Interactive Digital Media Tax Credit, to increase it to 25% and to provide incentives for regionality and diversity.
6. Josh Burger, a consultant lobbyist with Protaea Corporation, is lobbying public office holders at several public agencies on behalf of ENTiD Inc. regarding policy development and operational support for e-referral codes, integration of AI solutions into health care pathways, and improving equitable access to specialist care to reduce health system wait times and improve the patient experience.
7. Maeghan Dewar, a consultant lobbyist with Longview Communications and Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Western LNG ULC regarding CleanBC, climate policy, carbon tax, electrification policy and Energy Action Framework (EAF): discussions including providing feedback on pending or proposed changes to climate policy and regulations; regulatory approvals and development of the Prince Rupert Gas Transmission Project; construction and long-term operation of Prince Rupert Gas Transmission Project; and Ksi Lisims LNG project development including those related to the environmental assessment process, regulatory approvals, permitting, CleanBC, climate policy and greenhouse gas emission mitigation, project electrification and associated infrastructure, and the provincial net-zero framework.
8. Allyson Grant, Aidan Grove-White, Trevor Kramer and Marco Violo, consultant lobbyists with StrategyCorp Inc., are lobbying public office holders at several public agencies on behalf of Tudor Gold Corp. regarding the preservation of Tudor Gold Corp.'s mineral tenures at the Treaty Creek Goldstorm Deposit.
9. Leila Farmer, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of BC Funeral Association regarding changes to regulatory requirements for member businesses, gain essential services status for profession and funding for member businesses through provincial Burial Program.
10. Leila Farmer, a consultant lobbyist with Global Public Affairs, is lobbying public office holders at several public agencies on behalf of IDENTOS Inc. regarding IT procurement opportunities with the provincial government.

11. Steve Greenaway, William Shelling and Amanda van Baarsen, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Hope Environmental Limited Partnership regarding the need for a post-recycling, residual demolition, land clearing and construction (DLC) landfill capacity in the Lower Mainland.
12. Steve Greenaway, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Moderna Biopharma Canada Corporation regarding prioritizing and expanding access to adult and pediatric vaccines, recognizing their positive economic and health system benefits collaborate in British Columbia on health research (including clinical trials) and other partnerships.
13. Steve Greenaway, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of SLC GP Limited regarding possible roadway improvements to maximize residential housing opportunities.
14. Steve Greenaway, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Telkwa Mining Limited regarding the regulatory process and consultations relating to the Tenas Project; a proposed metallurgical surface coal mine in northwestern British Columbia, near Smithers and Telkwa.
15. Nicola Hill, a consultant lobbyist with Hilltop Public Affairs Corp., is lobbying public office holders at several public agencies on behalf of NUQO Modular Inc. regarding the development of procurement policies and economic strategies to ensure the success of BC based businesses in the context of tariffs and economic response while meeting innovation and social policy goals.
16. Nicola Hill, a consultant lobbyist with Hilltop Public Affairs Corp., is lobbying public office holders at several public agencies on behalf of WELL Health Technologies Corp. regarding an existing contract for its e-referral technology with the Provincial Health Services Authority (PHSA).
17. Brittney Kerr, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of West Coast Reduction Ltd regarding funding for an expanded facility to service food production in western Canada.
18. Benjamin Kinsella and Andrew Percy, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of SenseNet Inc. regarding several matters including: data governance policies that support ethical use of AI-enabled wildfire surveillance tools, wildfire prevention line item in Budget 2026, focused on deploying early detection infrastructure, establishment of technical guidelines and policy frameworks that

integrate wildfire detection technologies into emergency response and climate adaptation planning, public communications strategies and public education efforts related to wildfire readiness and early detection, economic development policies that support clean technology innovation, job creation, and export readiness in the wildfire prevention and resilience sector as well as funding.

19. Liam Lawson, a consultant lobbyist with FGS Longview, is lobbying public office holders at several public agencies on behalf of SEIU Healthcare to support public health workforce development initiatives, including the WorkersFirst digital hiring hall and the SEIU Training Centre, with a focus on recruitment, retention, and training of healthcare workers in British Columbia.
20. Ethan Lecavalier-Kidney, a consultant lobbyist with Wellington Advocacy Inc, is lobbying public office holders at several public agencies on behalf of Convenience Industry Council of Canada Inc. / Conseil Canadien de l'Industrie des Dépanneurs Inc. regarding local authorities to address illegal tobacco sales.
21. Gary Ley, a consultant lobbyist with Gary Ley Public Affairs, with public office holders at the Ministry of Forests on behalf of The Truck Loggers Association regarding changes in provincial forest policies, regulations, or decision-making to provide faster access to fibre necessary for operations and to ensure that the provincial harvest target of 45 million is reached.
22. Alex MacDonald, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at the Ministry of Agriculture and Food on behalf of BC Veterinary Technologists' Association regarding self-regulation for veterinary technologists in British Columbia.
23. Alex MacDonald, a consultant lobbyist with Hill & Knowlton, is lobbying public office holders at several public agencies on behalf of Mazda Canada Inc. regarding ZEV mandate targets.
24. Kenzie McKeegan, a consultant lobbyist with Loyalist Public Affairs, is lobbying public office holders at several public agencies on behalf of Apotex Inc. regarding utilizing generic and biosimilar medications to make pharmacare and other drug programs more sustainable, the security and increase the self-sufficiency of Canada's drug supply and working with the government on an open and inclusive regulatory regime for generic pharmaceuticals that continues to allow the industry to grow in Canada.
25. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of B.C.Hospice/Palliative Care Association regarding access to

hospice palliative care and services and funding for grief and bereavement services delivered by hospice societies.

26. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Association of Speech Language Pathologists and Audiologists regarding program recommendations to support communication health as it relates to education, health, children, and seniors.
27. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of British Columbia Construction Association regarding policy direction on the development of employment training programs and feedback on Employment Standards legislation to ensure the ability of the British Columbia construction industry to remain competitive and have access to a suitable workforce, policies, programs and initiatives that assist the government in achieving the stated objectives of the Community Benefit Agreement (CBA) but without the policies that stifle competition and limit the choices of skilled trades people in BC and Prompt Payment Legislation for BC.
28. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Dan's Legacy Foundation regarding funding for clinically supported job-skills training for at-risk youth.
29. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Heating, Refrigeration and Air Conditioning Institute of Canada regarding Prompt Payment legislation and the compulsory trades system and trades training.
30. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Insurance Brokers Association of British Columbia regarding the impacts of natural catastrophes and related adverse weather on British Columbians and the insurance landscape as well as the current auto insurance landscape in BC with policymakers.
31. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Mortgage Brokers Association of British Columbia regarding supports for first-time homebuyers, the implementation of the *Mortgage Services Act*, and policies like the cooling-off period, property transfer tax, and other homebuying instruments.
32. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Take a Hike Youth Mental Health Foundation regarding early

intervention and early intervention mental health supports embedded in classrooms and funding to manage and expand early intervention and early intervention mental health programs.

33. Kaitlyn Maloney, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of The British Columbia College of Family Physicians (A chapter of the college of family physicians of Canada) regarding supports for Family Doctors in British Columbia and to address gaps and concerns in primary care delivery.
34. Christina Marciano, a consultant lobbyist with Sussex Strategy Group, is lobbying public office holders at several public agencies on behalf of Schneider Electric Canada Inc. regarding policy and program recommendations regarding the province's energy clean energy action plan, specifically in the areas of energy flexibility, energy efficiency, grid modernization, and energy as a service.
35. Joshua Matthewman, a consultant lobbyist with Temple Scott Associates Inc., is lobbying public office holders at several public agencies on behalf of Defense Metals Corp. regarding provincial funding for critical minerals projects in British Columbia, including the Defense Metals Wicheeda Project.
36. Robert Mingay, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at the Ministry of Post-Secondary Education and Future Skills on behalf of ApplyBoard Inc. regarding the BC government's new regulations for international students and how the new International Education Code of Practice will impact their business operations in British Columbia.
37. Robert Mingay, a consultant lobbyist with Bluestone Government Relations, is lobbying public office holders at several public agencies on behalf of Wyse Meter Solutions Inc. regarding a level playing field, ensuring that regulated public utilities are not disadvantaged by competition from unregulated companies.
38. James Mitchell, a consultant lobbyist with Santis Health Inc., is lobbying public office holders at the Ministry of Health on behalf of PointClickCare Technologies Inc. regarding adoption of PointClickCare's PAC Network Management software within the BC healthcare system.
39. Christina Rzepa, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of NWP Coal Canada Ltd. regarding the regulatory process and consultations relating to the proposed Crown Mountain Coking Coal Project.
40. Christina Rzepa, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Surety Association of Canada regarding

amendments to existing legislation that will include the establishment of mandatory bonding on all public work.

41. Christina Rzepa, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Toyota Canada Inc. regarding input and recommendations to the climate change strategy as it pertains to the automotive sector in British Columbia.
42. Christina Rzepa and Amanda van Baarsen, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies on behalf of Potentia Renewables Inc. regarding developing Canadian-owned renewable energy projects in partnership with local First Nations such as wind generation and battery storage, in alignment with the province's energy needs, BC Hydro's Call for Power, Clean BC and DRIPA legislation.
43. Darielle Segovia, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of CareRx Corporation regarding developing a commercial partner relationship and a sustainable funding model for long-term care Plan B Pharmacare services across British Columbia.
44. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd., is lobbying public office holders at several public agencies on behalf of UpVertical Farms Ltd seeking potential funding to expand operations.
45. Trevor Kramer, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at the Ministry of Health on behalf of Ronald McDonald House Charities regarding funding for future capital projects, infrastructure and ongoing operations and social service delivery.
46. Gurpreet Vinning, a consultant lobbyist with public office holder at several public agencies on behalf of Airbnb Canada Inc. regarding policies related to the regulation of home sharing.
47. Gurpreet Vinning, a consultant lobbyist with public office holder at several public agencies on behalf of FortisBC Energy Inc. regarding support of the role of Liquified Natural Gas (LNG) and related infrastructure to drive local and global emissions reductions and support economic development in British Columbia and the need for decision making to ensure the safe and reliable supply of energy in British Columbia.
48. Gurpreet Vinning, a consultant lobbyist with public office holder at several public agencies on behalf of GCT Global Container Terminals Inc. regarding the advancement of Global Container

Terminal's Deltaport Berth 4 project and the recognition it can play in the future of BC Transportation future.

49. BC Fruit Growers' Association is lobbying public office holders at several public agencies regarding proposals to re-implement an Orchard Replant Program, establishing a tax on food that will fund a BC Agriculture Trust Fund, with a purpose of funding agricultural programs and projects, improvements made to Business Risk Management programs that need to be redesigned to address the year-after-year impacts of climate change, a new regulation to establish an Apple Marketing Commission, fair compensation of the province of BC for storage and release of irrigation water in Canadian reservoirs during the negotiation of an updated Columbia River Treaty, to seek compensation from these CRT revenues for any impacts of the related expansion of irrigated production in Washington State, and to seek to establish a Columbia River Treaty Agriculture Trust Fund.
50. BGP Pharma ULC dba Viatrix Canada is lobbying public office holders at several public agencies related to increased and sustainable utilization of generic and brand medications and a predictable and viable business environment for prescription medicines.
51. Campbell River Fire Fighters Association is lobbying public office holders at the Ministry of Labour regarding building code, presumptive cancer legislation for firefighters and safe job practices.
52. Canadian Shareholder Association for Research and Education (SHARE) is lobbying public office holders at the Ministry of Emergency Management and Climate Readiness regarding the development of an east-west cross-Canada electrical grid powered by clean electricity.
53. Capstone Infrastructure Corporation is lobbying public office holders at several public agencies regarding BC Hydro's 2025 Call for Power and 2025 Request for Expressions of Interest for Capacity, policy and program recommendations regarding the government's recent passage of Bill 14: Renewable Energy Projects (*Streamlined Permitting Act*) and development of forthcoming regulations to bring this enabling legislation into force, and policy and program recommendations regarding the government's recent passage of Bill 15: *Infrastructure Project Act*, and development of forthcoming regulations to bring this enabling legislation into force.
54. Cineplex Inc. is lobbying public office holders at several public agencies regarding amending the liquor laws to allow movie theatres to sell and serve alcohol in mixed age theatres and the *Motion Picture Act* to change the way films are classified in the province of BC.

55. FPI Fireplace Products International Ltd is lobbying public office holders at several public agencies regarding regulations that address the burning of fossil fuels and solid fuels for supplemental heating and the continued use of hearth products, emphasizing the importance of balancing environmental objectives with affordability for consumers.
56. Hearth, Patio & Barbecue Association of Canada is lobbying public office holders at several public agencies regarding Issues related to the hearth and barbecue industry, including policies on gaseous fuels, woodburning, and codes and standards.
57. International Alliance of Theatrical Stage Employees, Moving Picture Technicians, Artists and Allied Crafts of the United States, Its Territories and Canada is lobbying public office holders at the Ministry of Tourism, Arts and Sport regarding successorship in BC film and live entertainment sectors.
58. Merz Pharma Canada Ltd. is lobbying public office holders at the Ministry of Health regarding Xeomin and current public payer formulary access criteria and new indications to secure coverage that reflects the current Health Canada approved indications, and to discuss potential new indications and future products to assist the BC drug Formulary in preparing for future potential coverage needs.
59. Renewable Energy Systems Canada Inc. is lobbying public office holders at several public agencies regarding policy and program recommendations on the government's goals on meeting BC's energy supply needs.
60. Teladoc Health Canada, Inc. is lobbying public office holders at several public agencies regarding the opportunity to increase emergency room capacity, particularly in rural areas and smaller communities, through the deployment of advanced technology enabling remote diagnostics.
61. The King's Trust Canada / La Fondation du Roi au Canada is lobbying public office holders at several public agencies regarding programs that help youth overcome barriers to employment and prepare for the changing world of work.
62. Township of Langley Firefighters Local 4550 is lobbying public office holders at several public agencies regarding health and safety for firefighters, cancer presumption legislation, mental health funding, repealing single stairway egress legislation, and pre-screening programs to identify cancer in fire fighters.
63. West Coast Reduction Ltd. is lobbying public office holders at several public agencies regarding funding from the Government of BC.

The statistics below are for the month of June 2025, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Jobs, Economic Development and Innovation
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Energy and Climate Solutions
Office of the Premier
Health
Jobs, Economic Development and Innovation

Top 5 Subject Matters in Active Registration Returns

Economic Development and Trade
Environment
Health
Finances and Budgets
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment
Economic Development and Trade
Energy
Finances and Budgets
Indigenous Relations and Reconciliation

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