

WHO'S LOBBYING WHO IN BC?

Monthly Snapshot – July 2025

The following is a brief summary of new Registration Returns activated or re-activated between July 1 and July 31, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Allie Blades, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at the Ministry of Health and the Ministry Post-Secondary Education and Future Skills on behalf of Apple Canada Inc. regarding policy issues regarding the promotion of technological innovation and growth.
2. Sara-Emilie Clark, a consultant lobbyist with Impact Public Affairs, is lobbying public office holders at several public agencies on behalf of Insurance Brokers Association of British Columbia regarding the impacts of natural catastrophes and related adverse weather on British Columbians and the insurance landscape, and educating and discussing the current auto insurance landscape in BC with policymakers.
3. Owen Crawford-Lem, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of Lyft Canada Inc. regarding the economic and social benefits of ridesharing in British Columbia and about employment and labour standards regarding the status of gig economy workers in British Columbia and how Lyft's business model works.
4. Matthew Dubé, a consultant lobbyist with Proof Strategies, is lobbying public office holders at several public agencies on behalf of Modular Building Institute advocating for the adoption of modular construction in various sectors, including affordable housing, education, and healthcare,

engaging on regulations impacting modular construction, including building codes and standards, and engaging on the application of PST to modular buildings in the province.

5. Michael Gardiner, a consultant lobbyist with Strategies 360 Canada, is lobbying public office holders at several public agencies on behalf of Teladoc Health Canada, Inc. regarding the opportunity to increase emergency room capacity, particularly in rural areas and smaller communities, through the deployment of advanced technology enabling remote diagnostics.
6. Emily Gilroy, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of SenseNet Inc. regarding several matters such as the development or expansion of provincial grant programs, including the BC Centre for Innovation and Clean Energy (CICE) and the Community Emergency Preparedness Fund, to enable Indigenous communities and municipalities to access wildfire prevention tools, the creation of a dedicated line item within the BC Wildfire Service budget to support proactive wildfire detection and prevention technologies, policies that support clean technology innovation, job creation, and export readiness in the wildfire prevention and resilience sector, the inclusion of a wildfire prevention line item in Budget 2026, focused on deploying early detection infrastructure and policies that support ethical use of AI-enabled wildfire surveillance tools, including safeguards for Indigenous data sovereignty and local ownership of monitoring systems.
7. Ishmaeli Goldstein, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of Vancouver Prostate Centre regarding support for research, the use of artificial intelligence (AI) system in drug discovery, which has the potential to radically alter drug development in B.C. and globally and the Prostate Cancer Supportive Care program, which ensures long-term survivorship and maximum quality of life through comprehensive physical and mental supportive care to patients, their partners, and other family members.
8. Laila Hawrylyshyn, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at several public agencies on behalf of National Association of Career Colleges regarding regulatory and programs to enable career colleges to better help meet labour and skills development needs across the province and policy and program recommendations regarding skills training and workforce development through programs provided by regulated career colleges.
9. Daniel Komesch, a consultant lobbyist with Hill and Knowlton Strategies Canada, is lobbying public office holders at the Ministry of Energy and Climate Solutions on behalf of Volvo Group North

America regarding programs and policies related to zero-emission medium and heavy-duty vehicles.

10. Sarina Rehal, a consultant lobbyist with Crestview Strategy, is lobbying public office holders at the Ministry of Health on behalf of Ronald McDonald House Charities Canada regarding funding for future capital projects, infrastructure and ongoing operations and social service delivery.
11. Phil Trinh, a consultant lobbyist with Maple Leaf Strategies, is lobbying public office holders at the Ministry of Forests and the Ministry Transportation and Transit on behalf of CertainTeed Canada Inc. regarding obtaining the proper permit for continued access CertainTeed gypsum mine in Windermere, B.C.
12. Sadaf Rostami, a consultant lobbyist with Jenni Byrne + Associates, is lobbying public office holders at Ministry of Transportation and Transit on behalf of ProTowCall Inc. regarding changes to towing and/or provisions in the *Motor Vehicle Act* to promote transparency and fraud-free practices in the industry.
13. Christina Rzepa and Amanda van Baarsen, consultant lobbyists with Counsel Public Affairs Inc., are lobbying public office holders at several public agencies with Taurus Canada Renewable Natural Gas Corp. regarding developing projects related to renewable natural gas from Agriculture or other biowaste biproducts in alignment with the province's energy needs.
14. Kathleen Walsh, a consultant lobbyist with Compass Rose Group, is lobbying public office holders at several public agencies regarding funding, prioritizing menopause education and general education in high school and the economic impact of menopause and the lack of access to care for women.
15. BC Ferry & Marine Workers' Union is lobbying public office holders at WorkSafe BC regarding the amendment of WorkSafe BC's clean-shaven policy for SCBAs to include workers who cannot shave for medical or religious reasons.
16. Canadians for Clean Prosperity is lobbying public office holders at several public agencies regarding Net-zero emissions pathways to 2050 and the energy pathways and negative emission technologies required to meet BC's greenhouse gas targets, the CleanBC Roadmap to 2030 including the CleanBC review 2025 and the associated legislation, regulations, policies and programs detailed within CleanBC in relation to climate change mitigation; greenhouse gas reduction; greenhouse gas targets; clean fuels; the electrification of the economy; and the advancement of a low-carbon economy and the regulation of greenhouse gas emissions through

the BC Output-Based Pricing System; including performance benchmarking; eligible offsets and credits; the fungibility of credits; transparency of credit/ offset usage; headline price level; cost containment measures; contracts for difference and the design and role of the CleanBC Industry Fund.

17. GCT Global Container Terminals Inc. is lobbying public office holders at several public agencies regarding policy development activities and outreach related to current operations, future development plans, and matters impacting the Canadian marine transportation sector and operations and investments at GCT Vanterm and GCT Deltaport terminals as part of Western Corridors Strategy, including development and permitting of GCT Deltaport Berth 4 project at Roberts Bank.
18. Evonik Corporation is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation as well as Member(s) of the BC Legislative Assembly regarding support/funding to an expansion strategy around building a lipid nanomedicine manufacturing facility in the Vancouver Lower Mainland area of BC.
19. Greenpeace Canada is lobbying public office holders at the Ministry of the Attorney General regarding the new report by Greenpeace Canada; Make Polluters Pay: Legislating a Climate Recovery Fund for British Columbia.
20. HeliCat Canada Association is lobbying public office holders at several public agencies regarding policies that strengthen British Columbia's position as a global leader in adventure tourism by promoting sustainable practices, enhancing economic opportunities in rural communities, and fostering partnerships with Indigenous groups, regulatory efficiency and coordination across ministries to address the fragmented permitting process that currently involves multiple departments, priorities on export tourism, rural development, and sustainable environmental practices in outdoor adventure tourism and streamlined and predictable permitting framework for the helicopter and snowcat skiing industry to ensure long-term sustainable growth, support operational efficiency, and secure timely decision-making for operators in British Columbia's rural tourism sector.
21. Hospital Employees' Union is lobbying public office holders at several public agencies regarding several matters including: affordable housing options for health care workers; changes to the allocation of spots for health care workers in the BC Provincial Nominee Program (BC PNP); improved occupational health and safety outcomes for health care and community social services

workers and improved access to benefits for work-related injuries and illness; the costs of college registration fees for nurses working for health-authority-contracted service providers on a similar basis to existing programs for nurses covered in provincial public sector collective bargaining arrangements; an extension of 12-week job search benefit period under WCB Policy C11-88-30 concerning vocational rehabilitation benefits; extension of paid sick leave under the *Employment Standards Act* and mental health presumption under the *Workers' Compensation Act* to include all workers; implementation of a presumption under Schedule 1 of Workers' Compensation Act that recognizes COVID-19 as an occupational disease and administered in a manner that recognizes the unique experience in the workplace; programs utilizing Indigenous Health Workers in hospital settings in line with the Truth and Reconciliation Commission; and Medical Services Plan coverage for migrant workers and students with "Maintained Status".

22. Looking Glass Foundation for Eating Disorders is lobbying public office holders at several public agencies seeking government funding for Looking Glass Foundation for Eating Disorders to deliver and expand their programs and services for people who are struggling with an eating disorder.
23. Medtechnologies Inc. is lobbying public office holders at several public agencies seeking financial support to freely offer to BC residents' access to HealthscreeningBC.ca, an online tool to empower users in participating in their preventative health care needs.
24. Palantir Technologies Canada Inc. is lobbying public office holders at several public agencies regarding opportunities for products and services to strengthen executive and operational decision-making and improving patient care while optimizing limited health system resources match needs and objectives of the BC public health system.
25. Photonic Inc. is lobbying public office holders at the Ministry of Jobs, Economic Development and Innovation regarding support for building a strong quantum economy in BC.
26. The Truck Loggers Association is lobbying public office holders at several public agencies regarding fibre supply shortage, forest sector cost structures to be more globally competitive, permitting process for forestry operations, and underperformance of BCTS.
27. Quantotech Solutions Ltd. is lobbying public office holders at the BC Assessment Authority and Ministry of Agriculture and Food regarding collaboration with industry leaders to create additional BMP initiatives or separate programs tailored to support vertical farms, removing the farm status restriction for vertical farms across all BMP initiatives and waiving the requirement for

environmental performance improvements for farms that already operate below defined sustainability thresholds.

28. Surrey Urban Mission Society is lobbying public office holders at several public agencies regarding funding for housing and homelessness initiatives from BC Housing Management Commission.
29. The Federation of Community Social Services of BC is lobbying public office holders at several public agencies regarding the government's response to tariffs and their direct impact on the health and wellbeing of communities, children, youth and families; changes to service delivery and policy related child care, children and family support, disability and inclusion, homelessness, poverty reduction, health and youth in child care; and seeking funding from Ministry of Children and Family Development and from the Ministry of Social Development and Poverty Reduction.
30. Volvo Group Canada Inc. is lobbying public office holders at the Ministry of Energy and Climate Solutions regarding programs and policies related to zero-emission medium and heavy-duty vehicles.
31. West Vancouver Firefighters Union is lobbying public office holders at the Ministry of Health seeking funding for mental health initiatives, changes to MSP to allow for firefighters to access better medical testing, and to change presumptive latency periods from 10 years to 2 years.
32. WestJet Group Inc. is lobbying public office holders at the Ministry of Tourism, Arts, Culture and Sport regarding support from the Government of British Columbia to advocate for reforms of the federal government's proposed amendments to the Air Passenger Protection Regulations.

The statistics below are for the month of July 2025, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly
Office of the Premier
Finance
Jobs, Economic Development and Innovation
Health

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly
Office of the Premier
Energy and Climate Solutions
Jobs, Economic Development and Innovation
Water, Land and Resource Stewardship

Top 5 Subject Matters in Active Registration Returns

Economic Development and Trade

Environment

Health

Finances and Budgets

Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment

Economic Development and Trade

Health

Energy

Indigenous Relations and Reconciliation

O.R.L.
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registrar
of lobbyists
BRITISH COLUMBIA