

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – August 2025

The following is a brief summary of new Registration Returns activated or re-activated between August 1 and August 31, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Howard Blank, a consultant lobbyist, is lobbying public office holders at the Ministry of Health on behalf of Cerebral Palsy Association of BC regarding funding for programs.
2. Dennis Burnside, a consultant lobbyist with Political Intelligence, is lobbying public holder at several public agencies on behalf of Simpcw First Nation to assert and affirm its inherent and constitutionally protected Rights over the delivery of Child & Family Services and its interests and its inherent and constitutionally protected rights to its lands, waters, and traditional territory in relation to major natural resource projects under active consideration in its region and requiring provincial regulatory and other decisions.
3. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of British Columbia Chiropractic Association regarding health professional regulatory changes.
4. Dave Cyr, a consultant lobbyist with Cyr Consulting Group, is lobbying public office holders at several public agencies on behalf of JDS Energy & Mining Inc. regarding the BC Governments Provincial Agreement on Haida Aboriginal Title and the Rising Tide Agreement.
5. Louise Girouard, a consultant lobbyist with Compass Rose Group, is lobbying public office holders at several public agencies on behalf of Tanium regarding Tanium's technology to help the

government's public safety portfolio gain greater visibility in its cybersecurity posture in BC and Canada.

6. Louise Girouard, a consultant lobbyist with Compass Rose Group, is lobbying public office holders at several public agencies on behalf of The Menopause Foundation of Canada - Fondation canadienne de la menopause advocating for more funding for menopause research, ensuring colleges and universities prioritize menopause education and general education in high school, and regarding the economic impact of menopause and the lack of access to care for women.
7. Jonathan Gough, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of SenseNet Inc. advocating for data governance policies that support ethical use of AI-enabled wildfire surveillance tools, including safeguards for Indigenous data sovereignty and local ownership of monitoring systems; advocating for the inclusion of a wildfire prevention line item in Budget 2026, focused on deploying early detection infrastructure—such as AI-enabled sensors and predictive analytics—in high-risk Indigenous, municipal, and Crown lands; encouraging the establishment of technical guidelines and policy frameworks that integrate wildfire detection technologies into emergency response and climate adaptation planning; engaging on public communications strategies and public education efforts related to wildfire readiness and early detection, in collaboration with government agencies and Indigenous or municipal partners; promoting economic development policies that support clean technology innovation, job creation, and export readiness in the wildfire prevention and resilience sector; promoting the creation of a dedicated line item within the BC Wildfire Service budget to support proactive wildfire detection and prevention technologies; seeking updates to provincial procurement frameworks to allow for expedited BC Bid qualification, vendor pre-approval, and preferential consideration for British Columbia-based wildfire technology companies; and supporting the development or expansion of provincial grant programs, including the BC Centre for Innovation and Clean Energy (CICE) and the Community Emergency Preparedness Fund, to enable Indigenous communities and municipalities to access wildfire prevention tools.
8. Beatriz Grigsby-Larson, a consultant lobbyist with Global Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Amazon Web Services Canada, Inc. regarding working with government to promote and support BC's digital economy, including ensuring the availability of a high skilled tech workforce, and seeking government contracts with multiple

government departments and institutions for Amazon Web Services cloud-based solutions and related support services.

9. Chris Grove, a consultant lobbyist with Lidstone & Company Law Corporation, is lobbying public office holders at the Ministry of Housing and Municipal Affairs regarding the approval of the Inspector of Municipalities of British Columbia of the amendment of an establishing bylaw under the *Local Government Act*.
10. Grace Johnson, a consultant lobbyist with Crestview Strategy Inc., is lobbying public office holders at several public agencies on behalf of McDonald's Restaurants of Canada regarding its labour and skills training strategy, investments in Canadian agriculture commodities, and seeking to share corporate stewardship undertakings with government.
11. Michaela Johnson, a consultant lobbyist with Jenni Bryne + Associates, is lobbying public office holders at several public agencies on behalf of Procter & Gamble Inc. regarding the removal of trade barriers as it relates to consumer product access for Albertans.
12. Brittney Kerr, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of Apple Canada Inc. regarding policy issues regarding the promotion of technological innovation and growth.
13. Trevor Kramer, a consultant lobbyist with StrategyCorp Inc., is lobbying public office holders at several public agencies on behalf of Waymo LLC regarding the development of legislation and regulation for autonomous vehicles.
14. Grace Lin, a consultant lobbyist with Sussex Strategy Group, is lobbying public office holders at the Ministry of Citizens' Services on behalf of Celestica Inc. regarding policy and funding recommendations related to how the government can utilize artificial intelligence and innovative technologies to support economic growth and reduce red tape across government.
15. Brendan MacKay, a consultant lobbyist with Chris Gray & Associates, is lobbying public office holders at the Ministry of Forests on behalf of Advance Lumber & Pallet Ltd regarding provincial policies and legislative decisions related to sustainable forest management, employment initiatives, and relevant acts such as the Forest and Range Practices Act and the Employment Standards Act.
16. Emily Peckham, a consultant lobbyist with Maple Leaf Strategies, Inc., is lobbying public office holders at several public agencies on behalf of Drax Group regarding the challenges experienced as a result of broader issues in the forestry sector and their effects on Drax Group's operations.

17. Jean-Marc Prevost, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at the Ministry of Health on behalf of Isologic Innovative Radiopharmaceuticals Ltd. regarding the expansion of British Columbians' access to Positron Emission Tomography (PET) radiopharmaceuticals.
18. Moe Sihota, a consultant lobbyist with Parhar Investments & Consulting Ltd., is lobbying public office holders at the Ministry of Finance on behalf of Mutual Fire Insurance Company of British Columbia regarding changes to its Governing Legislation to facilitate ease of business.
19. Amanda van Baarsen, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Health Sciences Association of BC regarding comprehensive and universal health care, delivered through public and non-profit providers; an increase of funding for Child Development Centres and child development services to match the demand among children and youth between 0-18 with physical, mental, and social-emotional support needs; and for increased training, recruitment and retention for health science professions to help address the current shortage of these specialized professionals in BC's health care and community social service system.
20. Matthew Wigmore, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of BC Cancer Foundation exploring opportunities for provincial support toward cancer-related research and innovation initiatives.
21. Marissa Wright, a consultant lobbyist with Authgnosis Business Consulting Inc., is lobbying public office holders at several public agencies on behalf of Tondo Smart US Inc. promoting the adoption of, or statutory requirement for, municipal and provincial roadway and area lighting to use classification-based lighting policies that align with current standards established by recognized lighting standards organizations. The intent is to reduce energy consumption and greenhouse gas emissions associated with public lighting assets.
22. Breakthrough T1D Canada is lobbying public office holders at the Ministry of Health regarding changes to provincial formulary to include insulins degludec and glucagon, and provide coverage for automated insulin delivery systems.
23. British Columbia Centre for Innovation & Clean Energy (dba NorthX Climate Tech) is lobbying public office holders at several public agencies regarding the recapitalization of the organization.

24. British Columbia Psychological Association (BCPA) is lobbying public office holders at several public agencies regarding the government's commitment to expand public coverage of psychologists and funding to expand public coverage of psychologists.
25. Canadian Nuclear Isotope Council is lobbying public office holders at the Ministry of Health regarding access and increase production of medical isotopes in the province.
26. Dialogue Health Technologies Inc. is lobbying British Columbia Hydro and Power Authority regarding Dialogue services and products.
27. Dow Chemical Canada ULC is lobbying public office holder at several public agencies regarding changes to legal framework for products and services.
28. Enserva is lobbying public office holders at several public agencies regarding regulatory improvements related to labour practices and oversight on industrial and energy project work sites, recommendations concerning the design and implementation of CleanBC and related provincial programs, recommendations to improve the consistency, clarity, and administrative guidance for applying Provincial Sales Tax (PST) to remote workforce lodging facilities that support energy development projects and regulatory recommendations to reduce internal trade barriers affecting the movement of goods, equipment, and services within the energy supply chain.
29. Hope Air is lobbying public office holders at the Ministry of Health regarding changes to BC Residents travel programs & equitable access to healthcare for all.
30. lululemon athletica canada inc. is lobbying public office holders at the Ministry of Labour regarding labour and immigration policy.
31. lululemon usa inc. is lobbying public office holders at the Ministry of Labour regarding labour and immigration policy.
32. Michael Smith Foundation for Health Research is lobbying public office holders at several public agencies regarding core mandate and related activities and continued funding for the Michael Smith Foundation for Health Research.
33. Western Institute for the Deaf and Hard of Hearing dba Wavefront Centre for Communication Accessibility is lobbying public office holders at the Ministry of Social Development and Poverty Reduction seeking funding to support various programs and services that Wavefront Centre provides that breaks down communication barriers for people who are Deaf, DeafBlind and Hard of Hearing.

The statistics below are for the month of August 2025, and are from publicly searchable reports in the [Lobbyists Registry](#).

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Finance  
Health  
Jobs, Economic Development and Innovation

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Energy and Climate Solutions  
Water, Land and Resource Stewardship  
Health

Top 5 Subject Matters in Active Registration Returns

Economic Development and Trade  
Environment  
Health  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Economic Development and Trade  
Energy  
Health  
Indigenous Relations and Reconciliation