

# WHO'S LOBBYING WHO IN BC?

## Monthly Snapshot – December 2025

The following is a brief summary of new Registration Returns activated or re-activated between December 1 and December 31, 2025, under BC's *Lobbyists Transparency Act*.

To view full details of all Registration Returns, you must search the [Lobbyists Registry](#). For screenshots of various ways to search the Lobbyists Registry, see the [Getting Started - Reference Guide](#) pages 26 - 28.

1. Scott Andrews, a consultant lobbyist with Earnscliffe Strategies, is lobbying public office holders at several public agencies on behalf of Destination Greater Victoria regarding tourism infrastructure, economic development initiatives, and strategies to enhance provincial cultural and visitor facilities in Greater Victoria.
2. Jeff Andrus and Raj Sihota, consultant lobbyists with Strategies 360 Canada, are lobbying public office holders at the Ministry of Energy and Climate Solutions and the Ministry of Environment and Parks on behalf of the Major Appliance Recycling Roundtable to seek updates to BC's Recycling Regulation to advocate that all components of fridges and freezers are required to be fully recycled and to enable a made-in-BC facility that maximizes environmental protection.
3. Louise Denis, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of the Canadian Men's Health Foundation to seek provincial support for helping men across British Columbia adopt lifestyle changes for healthier outcomes.
4. Louise Denis, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of the Praxis Spinal Cord Institute to seek funding from the BC Ministry of Health to support the Institute's activities in spinal cord injury research and care.
5. Louise Denis, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of the Vancouver Prostate Centre to seek provincial research and

program support, including funding for an artificial intelligence system with the potential to transform drug discovery and development in British Columbia and globally, as well as support for the Prostate Cancer Supportive Care program, which promotes long-term survivorship and quality of life through comprehensive physical and mental health care for patients, their partners, and families.

6. Louise Denis, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of the Michael Smith Foundation for Health Research to seek support for its work to develop health research talent, improve health and health care outcomes, and strengthen British Columbia's life sciences sector.
7. Louise Denis, a consultant lobbyist with Ascent Public Affairs, is lobbying public office holders at several public agencies on behalf of Covenant House Vancouver to advocate with senior management of Crown corporations and Members of the Legislative Assembly for funding, programs, resources, and legislative support for homeless youth, including additional operational funding to sustain expanded services following completion of the three phases of its expansion project.
8. Steve Greenaway, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Taurus Canada Renewable Natural Gas Corp. to engage the BC Government in developing projects related to renewable natural gas from agriculture or other biowaste byproducts in alignment with the province's energy needs.
9. Mark Jiles, a consultant lobbyist with Bluestone Consulting Inc., is lobbying public office holders at the Ministry of Housing and Municipal Affairs on behalf of Iona Canada Properties Ltd. to engage with the Province of British Columbia to support the identification and delivery of affordable housing solutions.
10. Geoff Meggs, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Rothmans, Benson & Hedges Inc. to address the illicit contraband tobacco market in support of public health and safety, government revenue recovery, and the deterrence of organized crime, and to seek clarification on the scope and details of provincial legislation aimed at recovering public health costs from product-related harms.
11. Jessi Rampton, a consultant lobbyist with CSG Canadian Strategy Group LP, is lobbying public office holders at several public agencies on behalf of Sienna Senior Living Inc. to ensure that senior living facilities—spanning independent living, assisted living, memory care, and long-term care—

maintain the highest levels of care and operational effectiveness and efficiency. The discussions will focus on sharing evidence-based practices and real-world examples that underscore the importance of quality standards and appropriate oversight that benefit aging populations and residents. Doing so, enables a continuum of care and access through sharing learning outcomes to support the Ministry's delivery and appropriate operational support for privately operated options to meet the growing demand and care needs of aging populations through collaboration and partnership. This will require outcomes that secure government backing for policies that sustain and elevate the quality of care, addressing key subject matters such as health care regulation, quality assurance in senior services, and the allocation of funding to support exceptional service delivery and support. Additionally, lobbying will address the regulatory framework that ensures the operational viability of senior living homes. The engagement efforts will aim to work with government officials in a dialogue about licensing, compliance, capital and operational requirements while ensuring that resident safety and care quality are never compromised and meet demand.

12. Josie Sabatino, a consultant lobbyist with Summa Strategies Canada Inc., is lobbying public office holders at the Ministry of Community, Sport and Cultural Development and the Office of the Premier on behalf of Hockey Canada regarding the current landscape of hockey facilities and reimagining how they operate; the development of a nation-wide strategy for the future of hockey in Canada, including how each province and territory can contribute; how Hockey Canada can best support the growth of hockey in British Columbia; and seeking to collaborate on infrastructure projects to address aging and inadequate facilities across the Province of British Columbia.
13. Darielle Segovia, a consultant lobbyist with Counsel Public Affairs Inc., is lobbying public office holders at several public agencies on behalf of Oceanic Wind Energy Inc advocating for a regulatory and policy framework that supports offshore wind as a key priority in BC's energy mix; ensuring the project's objectives are integrated into key policy discussions on renewable energy expansion, reconciliation, and CleanBC review and implementation, with the unique aspects of offshore wind development, particularly the project scale of approx. 600 MW.
14. William Shelling, a consultant lobbyist with Counsel Public Affairs Inc, is lobbying public office holders at several public agencies on behalf of High Tide Inc, advocating for measures that would enable licensed cannabis retailers to better compete with the illicit market, including on price and

consumer access, as well as for the development of new cannabis regulations in British Columbia such as permitting consumption spaces at special events.

15. Erin Thomson-Leach, a consultant lobbyist with JFK Law LLP, is lobbying Members of the Legislative Assembly on behalf of Kwikwitlem First Nation to attend the First Nations Leadership Gathering and to support the Nation in meetings with cabinet ministers, including the Premier and the ministers of Indigenous Relations and Reconciliation, and Housing and Municipal Affairs.
16. Erin Thomson-Leach, a consultant lobbyist with JFK Law LLP, is lobbying Members of the Legislative Assembly on behalf of Te'mexw Treaty Association to attend the First Nations Leadership Gathering and to support the Te'mexw Treaty Association and its member communities in meetings with cabinet ministers, including the Premier and the ministers of Indigenous Relations and Reconciliation, and Housing and Municipal Affairs.
17. Bill Tieleman, a consultant lobbyist with West Star Communications, is lobbying public office holders at several public agencies on behalf of Teamsters Local 213 to increase apprenticeships and training, create and protect jobs in the construction industry through public sector infrastructure projects, and promote the use of Community Benefits Agreements to encourage hiring of underrepresented workers in the construction industry, hire local contractors, increase apprenticeship training opportunities.
18. Steve Vander Wal, a consultant lobbyist with Rocky Point Public Affairs, is lobbying public office holders at the Ministry of Health on behalf of Kidney Foundation of Canada seeking funding to continue to provide proactive information to educate British Columbians about kidney disease, risk factors, and the benefit of healthy lifestyles.
19. Matthew Wigmore, a consultant lobbyist with Framepoint Public Affairs, is lobbying public office holders at several public agencies on behalf of the Mining Association of British Columbia regarding education and advocacy for fiscal and regulatory policy changes aimed at improving and enhancing the competitiveness of the mining industry in British Columbia.
20. Bruce Williams, a consultant lobbyist, is lobbying public office holders at several public agencies on behalf of Canadian Council for Sustainable Aviation Fuels to raise awareness about the organisation among public officials, and to raise their awareness of certain important issues, including the production of sustainable aviation fuels in BC and Canada. The objective of the steps is to put in place policies that promote the possibilities of deploying sustainable aviation fuels in BC (for example, by funding feasibility studies for the production of sustainable fuel) and to ensure

complementarity with the international standards that are destined to exist. The council wants the national standards to be complementary to the international criteria in terms of low carbon intensity for aviation fuels.

21. Aboriginal Housing Management Association is lobbying public office holders at several public agencies regarding support for urban Indigenous housing in British Columbia.
22. Algoma Steel Inc. is lobbying public office holders at several public agencies regarding initiatives that enhance supply chain reliability for steel producers, processors, and downstream manufacturers operating in the province; opportunities for low-carbon steel adoption in B.C.'s climate and building-sector policies, support for industrial decarbonization and clean-technology investment; provincial policies that support a competitive and sustainable steel supply chain in British Columbia, including measures to prevent the entry of unfairly traded foreign steel products into the B.C. market and strengthen compliance with federal trade-remedy outcomes; and infrastructure procurement practices that prioritize certified, responsibly produced Canadian steel for major B.C. projects, including transportation, energy, and public-sector construction.
23. Algoma Tubes Inc. is lobbying public office holders at several public agencies regarding Canadian steel consumption in major projects.
24. ArcelorMittal Dofasco G.P. is lobbying public office holders at several public agencies regarding sector-wide opportunities and challenges facing Canada's steel industry, including emissions-reduction initiatives and the company's decarbonisation plans, as well as potential tariffs and counter-tariffs on steel traded with the United States.
25. BC Greenhouse Growers Association is lobbying public office holders at the Ministry of Agriculture and Food and the Ministry of Energy and Climate Solutions regarding Greenhouse CHP Systems & Grid Relief.
26. Better Environmentally Sound Transportation Association is lobbying public office holders at several public agencies regarding increasing support for sustainable transportation through policies and funding (walking, cycling, transit), seeking clarity about where issues of transportation of senior citizens (e.g older adults without a driving license) would be best addressed, and seeking to be a contracting counterparty for Ministry of Transportation and Infrastructure - Active Transportation Strategy implementation.

27. British Columbia Association of Optometrists is lobbying public office holders at several public agencies to change the provincial regulations for restricted activities for optometrists under Ministerial Order M219.
28. British Columbia Co-operative Association is lobbying the Parliamentary Secretary for Community Development and Non-Profits to advocate for improved data-sharing between BC Registry Services and BCCA to strengthen start-up co-operative success in British Columbia, and to seek amendments to the Cooperative Associations Act and associated regulations, including taxation and policy changes, to ensure co-operatives have fair and equitable access to benefits available to other businesses.
29. Children's Health Foundation of Vancouver Island is lobbying public office holders at the Ministry of Social Development and Poverty Reduction regarding advocacy regarding changes to accommodation subsidies, as children and their families receiving advanced medical care on Vancouver Island do not get the same kind of accommodation supports as those travelling to receive similar advanced care in the Lower Mainland under the BC Family Residence Program.
30. Federation of Post-Secondary Educators of BC is lobbying public office holders at several public agencies regarding: development of a vision for post-secondary education in light of provincial public funding shortfalls and technological change; disclosure of private education providers partnerships with provincial public post-secondary institutions; for faculty and staff to have agency on decisions about technology integration into provincial public post-secondary education. (examples, online learning, microcredentials, artificial intelligence); for provincial government mitigation of federal immigration changes for post-secondary institution revenue; measures to address the climate emergency by implementing a moratorium on old-growth logging in BC; for faculty to be fairly represented in post-secondary governance structures; for improved health, safety, and well-being of educators in BC during COVID-19 pandemic; comprehensive reforms to the post secondary system, including post-secondary funding, international education, developmental programs, the Industry Training Authority, tuition, fees, and the need for consultation; and to investigate and create an alternative to the Companies' Creditors Arrangement Act (CCAA) process for post-secondary institutions in the event of financial distress.
31. Gerdau Ameristeel Corporation is lobbying public office holders at several public agencies regarding government policies and programs in relation to international steel trade and measures to improve the competitiveness of the domestic steel industry; economic and business conditions

affecting the steel industry globally as well as in Canada and B.C., including monetary and fiscal policies; and budgets as they relate to infrastructure, including measures associated with economic stimulus spending as well as ongoing infrastructure spending programs.

32. HighStreet Accommodations Ltd is lobbying public office holders at several public agencies regarding changes to the Short Term Rental Accommodation Act and policy recommendations to ensure that displaced people have access to appropriate housing options.
33. Major Appliance Recycling Roundtable is lobbying public office holders at several public agencies regarding updates to BC's Recycling Regulation to require full recycling of all components of fridges and freezers, enabling a made-in-BC facility that maximizes environmental protection.
34. M.H.A. - Manufactured Housing Association of BC is lobbying public office holders at several public agencies regarding modular home transport during major bridge construction near Sicamous and opportunities to allow periodic transport during construction; review of placement of secondary homes on Agriculture Reserve Lands and proposal to amend size limitations; review of housing warranty matters and request for participation and support for MHABC 2021 Conference; proposed changes to the Secondary Homes Policies of the Ministry of Agriculture and Food and Agriculture Land Commission for home size restriction on small ALR land holdings; proposal for changes to Pilot Car Guidelines, travel time flexibility and approved routing for oversize loads; placement of Secondary Homes on Agriculture Reserve Lands; the Manufactured Home Registry and continued to access to the Registry for industry information purposes; strategy for modular building checklists introduction and general introductions; promotion of updated checklists for modular home construction and request for guidance on BC Building Code amendments; promotion of the use of modular construction in the BC Housing building upon the Minister's former roll in housing; promotion of modular housing in provincial housing strategy; and placement of secondary homes on Agriculture Reserve Lands and limitations on home size.
35. Stelco Inc. is lobbying public office holders at several public agencies regarding budget measures related to infrastructure development, including economic-stimulus spending and ongoing provincial capital programs; economic and business conditions affecting the global and domestic steel industry, including monetary and fiscal policy impacts on competitiveness; government policies and programs related to international steel trade and market access; and initiatives aimed at strengthening the competitiveness of Canada's steel sector, particularly in British Columbia.

36. Newmont Goldcorp Integrated Services Inc. is lobbying public office holders at several public agencies regarding policies with respect to mining industry operations, innovation, corporate social responsibility, environmental permitting, sustainability and climate change, and to provide updates on Newmont's Canadian operations and projects; additionally, they are engaging in the discussion of funding programs aimed at training, innovation, infrastructure, and decarbonization to support the mining sector.
37. Sunoco LP is lobbying public office holders at several public agencies regarding issues related to maintaining fuel supply in British Columbia during the emergency situation including help with streamlining access to infrastructure assets as well as adequate access to supply, the modernization of the Low Carbon Fuel Standard in British Columbia, the productive engagement of community neighbours and leaders through the Refinery's Community Advisory Panel, discussion of Sunoco's Sustainable Aviation Fuel (SAF) production run and potential for future funding, programing, or policies in relation to SAF, support and policies needed to enable electric vehicle charging infrastructure growth in the Province of British Columbia, carbon tax achieving greenhouse gas emissions reductions while supporting the competitiveness of emissions-intensive, trade-exposed sectors when compared to other refining jurisdictions, Environmental Assessment Act supporting regulations and implementation of the Act that enable the assessment of projects in a timely and efficient manner, fuel pricing and recommendations regarding the Fuel Price Transparency Act and related regulations, low carbon policy and program recommendations to ensure the most efficient and effective path to meeting the government's Clean BC targets, responsible use of age restricted products such as vaping products, cigarettes, etc., and support for cost effective, reliable access to the TransMountain pipeline that supports economic refinery utilization.

**The statistics below are for the month of December 2025, and are from publicly searchable reports in the [Lobbyists Registry](#).**

Top 5 Ministries/Provincial Entities in Active Registration Returns

Member(s) of the BC Legislative Assembly  
Office of the Premier  
Finance  
Health  
Energy and Climate Solutions

Top 5 Ministries/Provincial Entities in Lobbying Activity Reports

Member(s) of the BC Legislative Assembly



Office of the Premier  
Energy and Climate Solutions  
Jobs and Economic Growth  
Health

Top 5 Subject Matters in Active Registration Returns

Economic Development and Trade  
Environment  
Health  
Finances and Budgets  
Energy

Top 5 Subject Matters in Lobbying Activity Reports

Environment  
Economic Development and Trade  
Finance and Budgets  
Energy  
Employment and Training

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BRITISH COLUMBIA