Who's Lobbying Who in BC? Monthly Snapshot – April 30, 2016

The following organizations and consultant lobbyists submitted their registrations under the B.C. *Lobbyists Registration Act* and they were activated between April 1 and April 30, 2016. Here is a brief summary of lobbying activities organizations and consultant lobbyists have or expect to carry out. The full details of each registration are searchable at www.lobbyistsregistrar.bc.ca.

- 1. Bridgitte Anderson, a consultant lobbyist with Edelman, is setting up meetings with the Premier and Minister of Transportation and Infrastructure on behalf of the Vantage Airport Group to provide updates on their activities regarding development and management of airports in BC and North America.
- 2. Carol Anderson, a consultant lobbyist with 1689986 Alberta Ltd. dba Navigator Ltd., is setting up meetings with the Minister of Jobs, Tourism and Skills Training and the Minister of Community, Sport and Cultural Development (and/or their staff) on behalf of SESQUI Canada 150 Signature Initiative concerning their mobile festival and 150 signature celebration.
- 3. Carol Anderson is arranging meetings with staff of several ministers on behalf of Canopy Growth and Mettrum Health Corporation to advocate on any future legislation, regulation or policy surrounding the commitment to legalize, regulate and restrict access to marijuana for recreational purposes and any future centralized procurement.
- 4. Andrew Balfour, a consultant lobbyist with Ensight, is lobbying staff of several ministers on behalf of Mettrum Health Corp. and Canopy Growth Corporation to advocate on any future centralized procurement of recreation or medical marijuana.
- 5. Hande Bilhan, a consultant lobbyist with Sage Public Affairs, is lobbying several public office holders on behalf of Primerica Financial Services (Canada) Ltd. regarding restricting life insurance companies from providing Life Insurance Qualification Program courses to their prospective agencies in addition to other issues.
- 6. Shelby Boehm, a consultant lobbyist with Wazuku Advisory Group, is coordinating meetings with several public office holders on behalf of BluEarth Renewables to advise of their development plans for clean power projects in B.C. and potential power procurement.

- 7. Dennis Chan, a consultant lobbyist with Pathway Advisory Group, is lobbying Ministry of Health staff on behalf of the NMO Patient Advocacy Group to advocate for public coverage relating to therapies for Neuromyelitis Optica.
- Dean Crawford of Coutts Pulver Crawford LLP is arranging meetings with the Minister of Health (and/or his staff) and Ministry staff on behalf of Apotex Inc. regarding their generic product development and associated savings realized by the health care system.
- 9. Michael Cunningham, a consultant lobbyist with Graphite Public Affairs, is arranging meetings with several public office holders on behalf of the BC Care Providers Association to discuss issues concerning the continuing care sector, health and housing for senior, and community care.
- 10. Cole and Dave Cyr, consultant lobbyists, are lobbying the Premier and several ministers (and/or their staff) on behalf of the Good Hope Cannery for support for the scientists in their work.
- 11. Carling Dick, a consultant lobbyist with Earnscliffe Strategy Group, is lobbying the Minister of Health (and/or his staff) and staff of the Minister of Justice and Attorney General on behalf of the College of Registered Nurses of BC to advocate for the amalgamation of nursing colleges to form one nursing regulatory body.
- 12. Carling Dick is also arranging meetings with staff of the Premier on behalf of Deloitte LLP to discuss their services and on behalf of Microsoft Canada relating to the recent announcement of the BC Centre of Excellence in Vancouver.
- 13. Carling Dick is setting up awareness sessions with Premier's Office staff and staff of the Minister of Social Development and Social Innovation on behalf of Pacific Blue Cross about the benefits of their health, dental, life, disability, and travel coverage products.
- 14. Betty DuSange-Hayer, a consultant lobbyist, is arranging meetings with MLAs Amrik Virk and Suzanne Anton on behalf of View Inc. regarding smart windows and savings in energy consumption.
- 15. Stephen Filbey, a consultant lobbyist with the JBL Group Inc., is arranging meetings on behalf of HLS Therapeutics Inc. with PharmaCare staff to discuss the current and future status of product coverage and to develop a long-term business relationship with PharmaCare.
- 16. Josef Fogarassy is lobbying several ministers and Ministry staff on behalf of the First Nations Energy and Mining Society for the development of legislation and policy regarding First Nations and the energy and mines sectors and to request funding.

- 17. Michael Geoghegan, a consultant lobbyist, is lobbying MLA Mike Bernier on behalf of Paratus Emergency Preparedness regarding the furniture they manufacture that can withstand the collapse of a building.
- 18. Dana Hayden, a consultant lobbyist, is lobbying several public office holders on behalf of Westbank Projects Corp. to initiate disposition of land held by the BC Pavilion Corporation.
- 19. Michael Hillman is setting up awareness meetings on behalf of Weir-Jones Engineering Consultants Ltd. with the Minister of State for Emergency Preparedness (and/or her staff) and the Minister of Transportation and Infrastructure regarding specialty engineering services related to monitoring earthquakes or other movements that could impact public infrastructure.
- 20. Geoffrey Ingram, a consultant lobbyist with Ascent Public Affairs, is setting up awareness meetings with several MLAs and Minister's staff on behalf of the BCIT Faculty and Staff Association.
- 21. Michael Klassen, a consultant lobbyist, is arranging meetings with several public office holders on behalf of the BC and Yukon Community Newspaper Association to request that more advertising dollars be directed to advertisements in BC's community newspapers.
- 22. Stephen Kukucha, Emir Mehinagic and Brad Zubyk, consultant lobbyists with Wazuku Advisory Group, are coordinating update meetings with several ministers (and/or their staff) on behalf of Carbon Engineering regarding the process of the carbon engineering pilot project in Squamish.
- 23. Jarett Lalonde and Karina Sangha, consultant lobbyists with Global Public Affairs, are setting up meetings with several public office holders on behalf of the Greater Victoria Harbour Authority to provide an update on its existing operations and its proposed development of Ogden Point.
- 24. Gregory MacEachern and Chris McCluskey, consultant lobbyists with Environics, are setting up meetings with several public office holders on behalf of Stub Hub to discuss government priorities surrounding consumer affairs related to ticket sales for any potential alignment or conflict or gaps in current legislation/regulation/enforcement.
- 25. Alex McMillan, a consultant lobbyist with NATIONAL Public Relations, is setting up informational meetings with several public office holders on behalf of the Vancouver Airport Fuels Facilities Corporation concerning the new fuel pipeline they are preparing to build to support the fuel delivery system at YVR airport.
- 26. Emir Mehinagic, a consultant lobbyist with Wazuku Advisory Group, is arranging meetings with several ministers (and/or their staff) on behalf of Crumb Rubber Manufacturers co LLP to discuss the tire recycling policy in B.C.

- 27. Mark Reder, a consultant lobbyist with Fleishman-Hillard Canada Corp., is setting up meetings with several ministers (and/or their staff) on behalf of the Pemberton Music Festival Partnership to promote communications concerning land use, permitting and logistics.
- 28. Karina Sangha, a consultant lobbyist with Global Public Affairs, is coordinating informational meetings with staff of several ministries on behalf of the CSA Group regarding their programs and priorities concerning infrastructure and the environment.
- 29. Zach Segal, a consultant lobbyist with FleishmanHillard, is arranging meetings with several MLAs on behalf of Roche Canada regarding their therapeutic and diagnostic treatment options.
- 30. Zach Segal is also setting up meetings on behalf of Ripe Holdings Inc. with several public office holders to make them aware of the company's offerings.
- 31. Kimberley Smith, a consultant lobbyist, is lobbying staff of several ministries on behalf of the Quad Riders ATV Association of British Columbia regarding the Sustainable Environmental Stewardship Program, continued access of motorized sports to public land, and creation of a functional summer motorized tourism product.
- 32. Don Stickney and Carling Dick, consultant lobbyists with Earnscliffe Strategy Group, are setting up meetings with several public office holders on behalf of the BC Doctors of Optometry to advance the interests of the profession.
- 33. Jeremy Twigg and Gabriel Garfinkel, consultant lobbyists with FleishmanHillard, are setting up a meeting with the Minister of Environment (and/or her staff) on behalf of the Electronic Products Recycling Association to provide an update on their recycling program in B.C.
- 34. Sarah Weddell, a consultant lobbyist with Hill + Knowlton Strategies, is setting up meetings with Ministry of Finance staff on behalf of TMX Group Limited to discuss their comments regarding the Cooperative Capital Markets Regulatory System.
- Sarah Weddell is also arranging an update to the Minister of Finance on behalf of Woodfibre LNG Ltd. regarding their project activities.
- 36. 7-Eleven Canada is lobbying several public office holders to explore health promotion opportunities and for liquor modernization and a level playing field for retailers.
- 37. The Architectural Institute of British Columbia is lobbying several ministers (and/or their staff) for amendments to the *Architects Act* to establish a modern regulatory framework for regulation of the profession.
- Boehringer Ingelheim Canada Ltd. is lobbying the Ministers of Finance, Health and Advanced Education to identify opportunities for collaboration.

- 39. The Canadian Bankers Association is lobbying a number of public office holders on a range of issues including modification of the *Personal Information Protection Act* to better protect customers' privacy rights, the development of financial abuse prevention policy, and improved deterrence and rehabilitation of bank robbers.
- 40. The Canadian Generic Pharmaceutical Association is lobbying several public office holders on a number of issues including the protection of the interests of Canada's generic pharmaceutical industry should the Trans-Pacific Partnership be ratified, and to align B.C.'s listing and pricing policies for generic drugs with that of the Pan-Canadian National Pharmaceutical Alliance.
- 41. The Canadian Life and Health Insurance Association is lobbying staff of the Ministry of Finance, the Ministry of Health and the Financial Institutions Commission on a number of issues including prescription drug reform, implementation of the new Life License Qualification Program, and not increasing tax on life and health insurance premiums.
- 42. Catalyst Paper Corporation is lobbying the Minister of Environment (and/or her staff) regarding biomass fuels in use in B.C.
- 43. Coast Forest Products Association is lobbying several public office holders on a broad range of issues including changes to streamline processes and the strength of claim assessments, changes to BC Hydro rates, and recommendations on proposed changes to the Open Burning Smoke Control Regulation.
- 44. The Construction Labour Relations Association is lobbying several MLAs and WorkSafe BC on apprenticeship reform, revisions to provincially regulated education systems, and regulation and policy related to coroner verdicts, workplace status and OHS enforcement.
- 45. CropLife Canada is lobbying the Minister of Agriculture (and/or his staff) on the benefits derived from plant sciences innovation and the Minister of Environment (and/or her staff) on the preservation of urban green space via the use of Health Canada approved pest control products.
- 46. The Explorers and Producers Association of Canada is lobbying the Minister of Energy and Mines and staff of the Minister of Natural Gas Development for oil drilling incentives, approvals for LNG exports, and more competitive pipeline transportation options for BC natural gas producers.
- 47. Futurpreneur Canada is lobbying the Minister of Jobs, Tourism and Skills Training and the Minister of Small Business and Red Tape Reduction to encourage government to use resources to promote and support youth entrepreneurship.

- 48. General Motors of Canada Company is lobbying several ministers for further development of policies and programs regarding sustainable transportation initiatives to encourage adoption of advanced technology vehicles in accordance with BC's greenhouse gas reduction goals.
- 49. Gilead Sciences Canada, Inc. is lobbying staff of several public agencies regarding the provincial listing and reimbursement for HIV and oncology medications and medications for the treatment of cystic fibrosis and viral hepatitis.
- 50. The Guide Outfitters Association of British Columbia is lobbying a number of public office holders to provide input into regulation and allocation decisions.
- 51. The Health Sciences Association of BC is lobbying several ministers on a number of issues including adequate resources for child development centres, training of health science professionals, and a fair labour relations environment.
- 52. The Heart and Stroke Foundation, BC and Yukon, is lobbying several public office holders to mandate the placement of AEDs, their maintenance and registration in the BC AED Registry as well as restricting the marketing of foods and beverages to children under 16 years old.
- 53. Hewlett-Packard (Canada) Co. is lobbying an extensive list of public agencies regarding procurement of information technology solutions and services.
- 54. Hoffmann-La Roche Limited is lobbying the Minister of Social Development and Social Innovation and the Minister of Technology, Innovation and Citizens' Services to advocate for changes to the annual provincial drug budget as it relates to the pharmaceutical industry.
- 55. Imperial Oil Limited is lobbying a number of public office holders for the repeal or amendment of renewal fuels legislation, for the adoption of pro-development fiscal policies for LNG, and amendments to climate change legislation.
- 56. The Independent Contractors and Businesses Association is lobbying staff of the Ministry of Jobs, Tourism and Skills Training and the Ministry of Finance regarding the temporary foreign worker program and for support for the Construction Industry Training Network.
- 57. Innovative Medicines Canada is lobbying a number of public office holders on a range of topics including facilitating "value demonstrating initiatives" partnerships in B.C., the value of innovative medicines, and international trade agreements.
- 58. The Insurance Bureau of Canada is lobbying a number of public office holders on a range of issues including a fair and balanced regulatory approach in the *Financial Institutions Act* review and increased adaptation and resiliency to the effects of climate change and severe weather.

- 59. The Michael Smith Foundation for Health Research is lobbying several ministers (and/or their staff) to discuss implementation of a patient-oriented research unit in B.C. and continued funding for the health research sector.
- 60. Microsoft Canada Inc. is lobbying a number of public office holders to encourage support for their software development operations in the province and the adoption of international public cloud technologies by public sector entities.
- 61. Nexen Energy ULC is lobbying a number of ministers (and/or their staff) for fiscal terms and operational regulations that support the continued development of their shale gas resources in B.C. and the possible development of an LNG project on the northern B.C. coast, including associated pipeline development.
- 62. Purdue Pharma Inc. is lobbying the Minister of Health (and/or his staff) and Ministry staff regarding the responsible prescribing of medicine and the value of abuse deterrent formulations.
- 63. The Recreation Vehicle Dealers Association of BC is lobbying the Minister of Housing (and/or his staff) for changes to allow the importation, sale, servicing and taking on trade of either CSA Z240 or NFPA 1192 standard manufactured recreational vehicles.
- 64. The Rick Hansen Institute is lobbying a number of public office holders to have spinal cord injury recognized as a chronic, complex health condition and to structure provincial services and resources accordingly. They are also submitting a funding proposal to create a spinal cord injury network in BC.
- 65. Siemens Healthcare Limited is lobbying staff of several public agencies for the sales of medical equipment, services and supplies.
- 66. TransAlta Corporation is lobbying the Premier and several ministers (and/or their staff) to determine if there are additional opportunities for them to generate electricity in the province.
- 67. VeloMetro Mobility Inc. is lobbying the Minister of Transportation and Infrastructure and Ministry staff regarding modifications to helmet regulations for multi-wheeled cycles under the *BC Motor Vehicle Act* and harmonization of BC motor assisted cycle regulations with Federal power assisted cycle regulations.